

**NO
BRAND**

CON



**NO
ON
ON
ON**

**MAY 1-3, 2026 - EAU CLAIRE, WI
HOMECOMING**

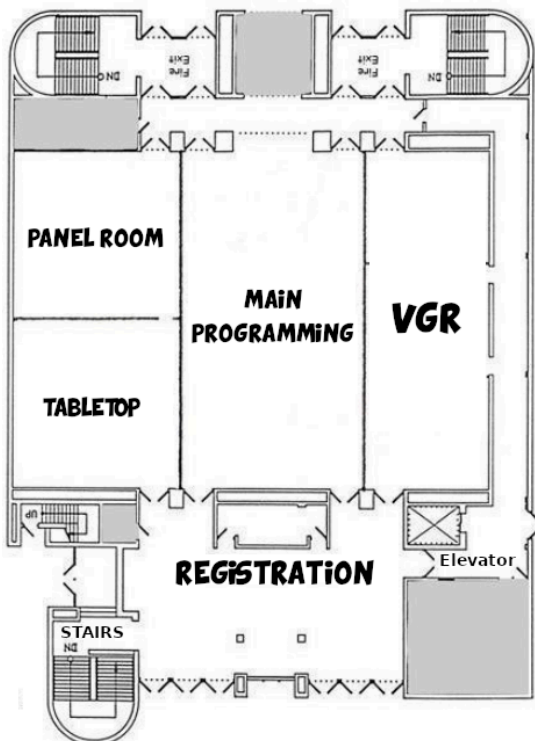


TABLE OF CONTENTS

Welcome.....	2
Staff.....	3
Convention Rules.....	4
Guests.....	6
Artist Alley and Vendor Room.....	8
Schedule.....	10
Thank Yous.....	14
Main Events.....	16
Guest Panels.....	17
Panels.....	18
Video Game Room.....	20
Tabletop.....	21
Starfinder and Pathfinder.....	22
Cosplay Contest Details.....	23
Puzzle Hunt.....	24

Registration Hours:

Friday: 10am - 9pm

Saturday: 9am - 9pm

Sunday: 9am - 1pm

For off-hour registration, lost badges, or questions regarding registration, you can visit the Staff Room located on the first floor of the hotel.

Letter from the Directors

Hey there, it's been a while, huh? Well, the wait is over! No Brand Con XXI is here!

This one is a homecoming for us, in a number of ways. Not only are we back in the city where all of this started, we're back in one of the locations we used to hold this very convention in. Its name may have changed, but we still remember how to get around the place. Good to be back doing this after a little bit of a break.

Many thanks to all our staff and volunteers who have come out to help us, not just this weekend, but throughout the years. Some of them have been mainstays for quite a while, and we can't thank them enough for sticking by us and coming out to see us, whether we've been in Eau Claire, Wisconsin Dells, or even Stevens Point. None of this would be possible without their contributions, and their time and efforts are greatly appreciated.

In times as turbulent as these, we feel so grateful to have a community like all of you. These last few years since our last convention have been a little rocky, to say the least. Beyond the general state of the world, we've all had a lot of change in our lives, with a lot of uncertainty. So know how much it means to us when we say that it's been really uplifting to see people coming out for us again after our time away, to want to see us succeed, and showing up here this weekend. This big No Brand Con community is the best motivation to keep putting this thing on time and time again, seeing familiar faces and making new friends along the way.

We can't thank you enough (but we'll certainly try!) for making these conventions as great as they are. If we can provide a fun, safe, welcoming environment for people to express themselves and their passions, and you're all still cool with that, then we couldn't be prouder. Gaming, anime, cosplay, idols, fandom, whatever you've got going on, we'll keep being the place to share it!

So let's all have a good time this weekend. Welcome to No Brand Con 2026!

-Chris Lofgren and Jon Keimig
No Brand Con 2026 Convention Directors

Staff

Convention Directors	Chris Lofgren, Jon Keimig
Treasurer	Adam Bernard
Cosplay	Leah Nadeau
Guests	Trae Dorn
Panels	Viga Lovhaug
Equipment	Iris Koenig
Hotel	Zach Fisher
Vendors & Artist Alley	Trae Dorn
Advertising & PR	Trae Dorn

Program Guide layout by Trae Dorn

Volunteering

No Brand Con is a 100% volunteer run event, and did you know it's incredibly easy to join the team? Just ask any of our staff about volunteering for No Brand Con.

If you're willing to volunteer ten hours of work, we'll reimburse you for your badge too, and give you a free No Brand Con volunteer shirt. Just stop by our staff room or ask any of us if you have any questions.

**Follow No Brand Con on Tumblr, Bluesky and Facebook
@NoBrandCon, and consider joining our Discord!**

Links and more at www.nobrandcon.org

Convention Rules

Children 12 and Under

Children ages 12 and under must be registered at the door and must be accompanied by a supervising adult at all times. There will be no exceptions to this rule. If a child is found without supervision, the supervising adult will be ejected from the convention.

No Brand Con is an event geared towards teens and adults. Events are often not appropriate or very interesting for small children. Children under the age of six will be admitted for free, but this is offered only as a courtesy to attendees who may have to bring along small children.

Harassment Policy

No Brand Con has a zero-tolerance harassment policy. No Brand Con is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age or religion. The definition of harassment includes (but is not exclusively) acts of systematic and/or continued unwanted and annoying actions of one party or a group, including threats and demands. We do not tolerate harassment of conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

During the convention, incidents of harassment can be reported to any staff member. One can always be found on duty in our convention operations Staff Room (as noted on the map in the program guide). They will alert either the Convention Director or Floor Manager on duty to assist you. For those who cannot physically locate a staff member (or need to file a report of harassment after the convention), a report can be made by emailing us at contact@nobrandcon.org.

Pets and Animals

According to hotel policy, the only animals allowed in the hotel are Certified Therapy and Service Animals.

Weapons Policy

No Brand Con has a “no live steel” policy. Swords, Knives, and other bladed objects are not to be carried into con space. Any bladed weapons purchased at the convention must be immediately removed from the convention space once they leave the vendor booth and should be secured in either a hotel room or vehicle. **Firearms and associated ammunition are strictly prohibited from the convention.**

Additionally, any prop guns must have a visibly displayed orange tip, and must be peacebound. Airsoft weapons are prohibited from convention space, and any Nerf weaponry must have their triggers peacebound outside of designated events. Aluminum and Wooden Baseball bats, blunt metal clubs, or similar weapons are also prohibited.

Please be mindful of size with prop weapons. If you feel like your prop is too large to safely walk in hallways, don't carry it. If we find you are not responsibly handling your prop, we will ask you to place it in your room or car.

Alcohol and Other Substances

Use of illegal substances in the convention space will result in immediate ejection. Alcohol is not permitted in convention space, and should remain in the bar or your hotel room.

Per Wisconsin state law, tobacco use is banned from the convention space. Additionally, please keep any e-cigs or similar vaporizers outside of the convention space, hallways, or rooms used by the convention.

Dress Code

Your clothes/cosplay/etc must be family and hotel friendly. This includes covering all genitalia so they are not visible (even through clothes), and ensuring no 'slips' occur. Dance belts or compression shorts are recommended for those wearing skin tight body suits and pants. If a staff member asks you to change, please do so.

Hate Symbols and Associated Iconography:

As we strive to provide a welcoming, safe environment for all attendees, symbols associated with historical atrocities and current hate groups are strictly forbidden from the convention. This includes (but is not limited to) swastikas, Nazi uniforms, cosplays closely based on Nazi uniforms, and paraphernalia associated with these organizations. While in an ideal world it would be easy to separate fictional characters who wear these items from real world events, in our current political climate we do not believe it is possible. Anyone wearing or displaying an item of clothing, prop, or other item considered a hate symbol will be asked to remove it from the convention and refusal to do so will result in ejection from the convention without refund.

COVID-19 Safety

While we are not requiring them, No Brand Con strongly encourages masking for safety.

Additional Terms

By Registering For No Brand Con you are agreeing to abide by the rules and policies set forth by No Brand Con, Inc while in the convention space. We reserve the right to, at our discretion, refuse service to and/or eject without refund any person not following convention policies or being disruptive to the convention.

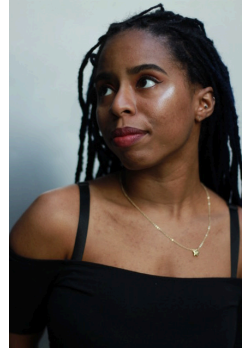
No Brand Con Inc. also reserves the right to photograph and/or video tape you for it's own use while you are in the convention space, and reserves the right to use that image in official convention materials. Attendance of No Brand Con constitutes as your acceptance to these terms.

Guests

Princess Weekes

Princess Weekes has written for The Mary Sue, cohosted both PBS's "It's Lit" and Netflix's "Geeked" Podcast, and releases frequent video essays on social issues, race, feminism, and pop culture on her YouTube channel.

A lover of Sailor Moon, Pokemon, and Magic, she has recently appeared on LRR's Pre-PreRelease and TCC's Shuffle Up & Play.



Lewis "Linkara" Lovhaug

Lewis "Linkara" Lovhaug is a comic book Youtuber most known for making excessively long videos about children's media where people in spandex punch rubber suited monsters. When not battling robots, Lovecraftian monster Gods, and evil doppelgangers on his main show "Atop the Fourth Wall," he's ranting about the worst dreck the comic book industry has ever thought up and then dressing up like a ghoul to analyze horror comics.

And then he remembers "Oh, yeah, people like it when I talk about Power Rangers, don't they?" and proceeds to release another retrospective on it.



Tappy Toe Claws

Tappy Toe Claws is a cosplayer, twitch streamer, podcaster and self-proclaimed, sometimes publicly-endorsed, internet funny person. Tappy has been attending cons for almost 20 years as a cosplayer, artist, performer and (usually) loveable scamp.

She's thrilled to be invited to No Brand Con as an official guest (rather than having to sneak in the back way along with several raccoons like last time.) You may know Tappy from her cosplay work with Magic the Gathering or as a regularly occurring villain and chaos advocate on Tolarian Community College and other fine tcg and table-top programming. Tappy also produces the very normal podcast all about fanfiction and internet fandom culture, Open Tabs, with her co-hosts Amy the Amazonian and Princess Weekes.



Guests

Laughing Rat

Laughing Rat is thrilled to return to No Brand Con in 2026! A Milwaukee based cosplay crafter and rodent enthusiast, her work is known for its clean finishing, attention to detail, and always having at least one tiny nibble hole in it. She has competed at many Midwest cons, as well as the Crown Championships of Cosplay at C2E2, Disney's D23 Mousequerade, and H+H Americas.

Outside of cosplay, she's usually trying to keep her twelve pet rats from eating things they shouldn't, reading, knitting, or doing yoga.

Photographer: Hayley Stein



Takoyaki Entertainment

Takoyaki Entertainment is a Midwest Based comedy team devoted to delivering quality comedy content to the convention scene!

Founded by a group of friends in 2017, they aim to make you laugh with unique events and panels.



Vendor Room & Artist Alley

Hours:

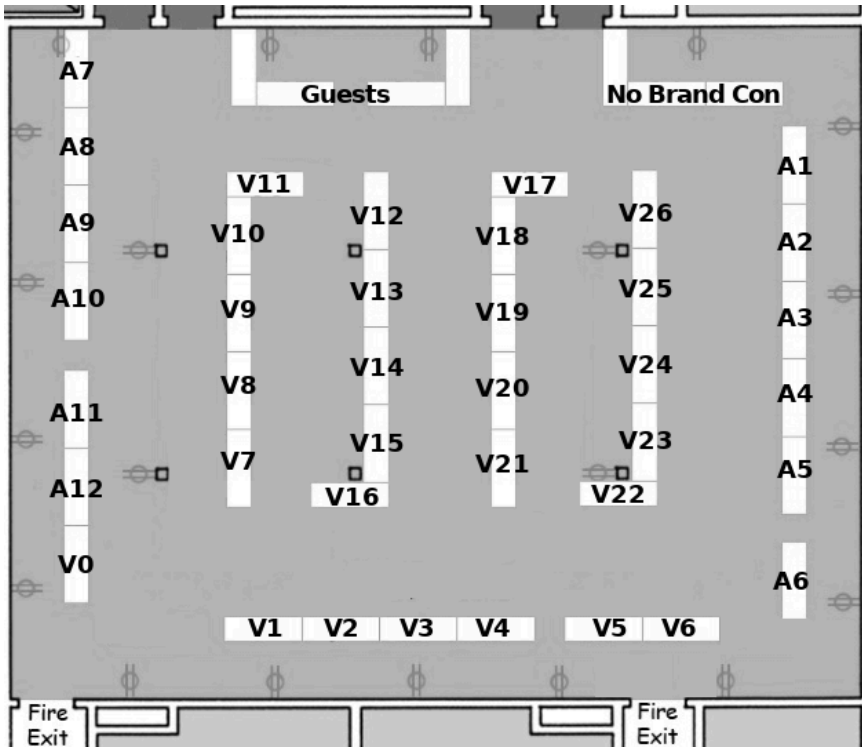
Fri: Noon - 7pm

Sat: 10am - 7pm

Sun: 10am - 3pm

The No Brand Con Dealer Hall is home to both our Vendor Room and Artist Alley. .

Please use common courtesy in the Dealer Room. **Remember to ask before reaching for or touching items, taking pictures, or setting anything down on someone's table.** The folks selling in our dealer hall are *people*, and their personal property and space should be respected.



Vendors Room & Artist Alley

Vendors

V1-V4	Angry Fox	V14-V16	Fragmented Nostalgia
V5	Virgo Terrae	V17-V19	Popheart
V6	Allegedly Collectable	V20-V21	Lazy Gaming
V7-V9	Blade Daddy	V22-V24	Sakura's Blossoms
V10-V11	Pawstar	V25	Umbreon Girl
V12	Seifer's Stitches	V26	Isekai'd Otaku
V13	Anointed Arcade	V0	

Want some great No Brand Con merchandise? Swing by our merchandise table in the vendor room! From T-Shirts to Shot Glasses, we've got everything you could want!

Artist Alley

A1	Illusbal	A5	CometJuice	A9	New Ataraxia Publishing LLC
A2	Cryptid Arcade	A6	Fish Delish	A10	Dapper Raptor
A3	Ineffective Carnivore	A7	MushysCreations	A11	MatchaPeaches
A4	Princess Phoenix Studio	A8	Faecakes	A12	Catwaffle

Friday

	Main Programming	Panel Room	VGR	
12 P.M.	Anime Feud			
1 P.M.		Rant N Rave		
2 P.M.	So You're Going to an Anime Convention... Now What?	Build a City for D&D		
3 P.M.	Seams Interesting	How to Cosplay Sustainably		
4 P.M.	Whose Line is it Anime	30+ Years of Sailor Moon		
5 P.M.	Opening Ceremonies	Foam Sword		
6 P.M.	When the Show Starts - A Cosplay Contest Guide			
7 P.M.	What's a Vocaloid?			
8 P.M.	No Brand con idol festival			
9 P.M.		Poll Party Quiz Game		
10 P.M.	Ani-MST3k	Cosplay Karaoke		2XKO Tournament (PS5)
11 P.M.				
12 A.M.	Open Tabs Live! (With Tappy Toe Claws and Princess Weekes)	Get Off My Lawn!		
1 A.M.				
2 A.M.				
3 A.M.				
4 A.M.				
5 A.M.				
6 A.M.				
7 A.M.				

Friday

	Tabletop 1	Tabletop 2	Tabletop 3
12 P.M.			
1 P.M.			
2 P.M.	Boss Monster		Learn to Play PF2: Somewhere Below
3 P.M.			
4 P.M.			
5 P.M.			Learn to Play PF2: Hillcross Round up
6 P.M.	\$25 Stryhaven draft	Learn to Play SFS2: Shards of the Glass Planet (6:30PM-9:00PM)	PF2 Quest #14: Swordlord's Challenge
7 P.M.			
8 P.M.	Catan Catastrophe		
9 P.M.			
10 P.M.			
11 P.M.			
12 A.M.	Cards Against Humanity		
1 A.M.			
2 A.M.			
3 A.M.			
4 A.M.			
5 A.M.			
6 A.M.			
7 A.M.			

Saturday

	Main Programming	Panel Room	Alt Room
8 A.M.			
9 A.M.			
10 A.M.		So you're bored with Doctor Who	Cosplay Prejudging
11 A.M.	Teaching Disability Awareness thru Anime	Foam Sword	
12 P.M.	Sponsor Only Guest Meet and Greet 12:30-1:00		
1 P.M.	Guest Signing		
2 P.M.	Atop the Fourth Wall Live!	Cosplay Swap	
3 P.M.	The Writers Room	3D Printing ☆ Cosplay	
4 P.M.	The Big Guest Q&A		
5 P.M.	Cosplay Contest Setup		
6 P.M.	Cosplay Contest	Cosplay Contest	
7 P.M.			
8 P.M.		Enter the Hexagon: intro to hypnosis microphone	
9 P.M.	Dance Setup	Stand Up Room Only	
10 P.M.	No Brand Dance	Drawing swap challenge	
11 P.M.			
12 A.M.		Craziest Japanese Commercials	
1 A.M.			
2 A.M.			
3 A.M.			
4 A.M.			
5 A.M.			
6 A.M.			
7 A.M.			

Saturday

	VGR	Tabletop 1	Tabletop 2	Tabletop 3
8 A.M.				
9 A.M.				PF2 Quest #4: Port Peril Pub Crawl
10 A.M.			SFS2 #1-02: Mystery of the Frozen Moon	PF2 Quest #2: Unforgiving Fire
11 A.M.		Phase 10		
12 P.M.	Super Smash Bros Ultimate Tournament (Switch)	Commander		
1 P.M.				
2 P.M.		Apples to Apples	SFS2 #1-10: Rites of Rekindling	PF2 Quest #18: Student Exchange
3 P.M.				
4 P.M.				
5 P.M.		Telestrations		
6 P.M.			SFS2 #1-06: Magic in the Mist	PF2 Quest #27: Within the Glacier
7 P.M.	No Mercy Tournament (TBD)			
8 P.M.		Red Dragon Inn Bar Room Brawl		
9 P.M.				
10 P.M.				
11 P.M.				
12 A.M.		Cards Against Humanity		
1 A.M.				
2 A.M.				
3 A.M.				
4 A.M.				
5 A.M.				
6 A.M.				
7 A.M.				

Sunday

	Main Programming	Panel Room	VGR
8 A.M.			
9 A.M.			
10 A.M.	Working with fur	Foam Sword	
11 A.M.	Guest Signing		
12 P.M.	Find Nerd Friends		Mario Kart World Tournament (Switch 2)
1 P.M.	Cosplay: A History	Afternoon with the Old heads	
2 P.M.	Last Chance Guest Q&A	Asexuality in the Anime Fandom	
3 P.M.	Anime Trivia	The Art ☆ Corsetry	
4 P.M.	Closing Ceremonies		

Thank You to Our Sponsors!

**Valerie Albert, Ashley Price,
Stephen Gernaey, James Porter, Alex
Porter, Aurora Zurkowski**

Sunday

	Tabletop 1	Tabletop 2	Tabletop 3
8 A.M.			
9 A.M.			
10 A.M.			
11 A.M.	Uno Flip	SFS2 #1-11: Friends of the Forest	Learn to Play PF2: Somewhere Below
12 P.M.			Introduction to PF2: The Whitefang Wyrms
1 P.M.			
2 P.M.	Coup		
3 P.M.			
4 P.M.			

Main Events

No Brand Con is home to a number of regular events from Cosplay to beating each other up with (foam based) weaponry! Check them out!

Closing Ceremonies

4PM-5PM Sunday

Main Programming

Sunday afternoon is always a sad time during convention week- end, but for all the diehards who stay right until the end of the con, this is your chance to sound off on how you thought everything went! We want to hear your thoughts, so we can strive to make No Brand Con even better the next year!

Cosplay Contest

6PM-9PM Saturday

Main Programming

It wouldn't be a good capstone to a convention without a cosplay contest! The main event of our convention since No Brand Con 2003, join us for a showcase of all our congoers' amazing cosplay! We'll have a variety of categories and creative levels from beginners to advanced, and a hard-working group of experienced judges for each category. Signup to participate can be found at our Registration table. Remember to sign up early so you can reserve you prejudging slot!

Foam Sword

5PM-9PM Friday; 11AM-2PM Saturday;

9AM-1PM Sunday

Panel Room

The urge to hit our friends with foam weaponry is a universal one, and since 2002 we've provided a venue to do so!

Guest Signing

1:00PM-2:00PM Sat., 12PM-1PM Sun.

Main Programming

Get signatures and face time with all our fantastic guests!

No Brand Dance

10PM-2AM Saturday

Main Programming

No Brand Con's signature Saturday night dance party returns! Our friends from X-Geek will be bringing the house down until the sun comes up - or 2am. Whichever comes first.

Opening Ceremonies

5PM-6PM Friday

Main Programming

Join us for our convention kickoff Friday evening! Meet our guests of honor and see what the No Brand Heroes have planned for the weekend!

Sponsor Only Guest Meet & Greet

12:30PM-1:00PM Saturday

Main Programming

If you are a Sponsor, you are invited to this meet and greet where all the guests will be in attendance! Get your items signed and say hello to all the amazing guests, where the lines are meant for only you!

Guest Panels

Afternoon with the Old heads

1PM Sunday in Panel Room

Are you interested in old anime but don't know where to start? The Takoyaki Panel are certified OldTaku who want to recommend some classic shows based on the current shows you love!

All Guest Q&A Panel

4PM Saturday in Main Programming

2PM Sunday in Main Programming

Have a question for one of our guests? Well here's your chance to ask it!

AT4W Live!

2PM Saturday in Main Programming

Watch Linkara as he does a review of a comic book or manga before your very eyes! Marvel as he stutters and stumbles through dad jokes and overused memes as you shake your head in annoyance because he just doesn't get it!

Cosplay: A History

1PM Sunday in Main Programming

Cosplay in an integral part of the convention experience, but who decided dressing up as superheroes in public would be a good idea? At this panel, come meet your cosplay ancestors and learn about the shenanigans they're now embarrassed to admit to.

Open Tabs Podcast Live! (18+)

11:59PM Friday in Main Programming

Princess Weekes and Tappy Toe Claws, lifelong fans of fan fiction, tackle the fiction by fans: The famous and the infamous. The gloriously cringe to the heartbreakingly profound. Notorious tropes, trending topics and unsung community heroes. What's in your Open Tabs?

Rant n Rave

1PM Friday in Panel Room

Join Paper Cosplay to rant about the nerdy things that drive you nuts or rave about the stuff you love!

Seams Interesting

1PM Friday in Main Programming

Want your cosplay to look better and last longer? Of course you do. This panel will show you how to finish your garments' interiors like a pro with just a regular sewing machine, some scissors, and an iron, no fancy extra machinery required.

So you're bored with Doctor Who.

10AM Saturday in Main Programming

Takoyaki's Miles is obsessed with Doctor Who, but that doesn't mean there's not a lot of other British Sci-Fi you might not be aware of. Find out what your new favorite UK series is going to be!

Stand Up Room Only (18+)

9PM Saturday in Panel Room

The Takoyaki team do stand up you have to hear to believe 18+

Whose Line is it Anime

4PM Friday in Main Programming

The Takoyaki team present an improv comedy show with a Geeky Twist!

Fan Panels

Anime Feud

12PM Friday in Main Programming

Join us in a family feud style game where we asked 100 anime fans various questions, and you get to see if you can guess what they put! Join us for this team showdown and win prizes!

Ani-MST3K

10PM Friday in Main Programming

Have you ever seen MST3K? Do you like riffing? Come join us and make fun of the 2019 movie City Hunter.

Anime Trivia

3PM Sunday in Main Programming

The Nerd Club hosts Anime Trivia for the whole audience to join in on! Shout out the answers you know and as one big group beat them all!

The Art ☆ Corsetry

3PM Sunday in Panel Room

Corsets are a magical garment crafted with intricate seamwork and techniques. explore the creation of these garments with StarFall Cosplay. From Classic corsets to Tulle Basques, and of course, the very classic Bunny Suit, we'll walk through perfecting the fit and cut of these garments so you can feel confident in making them.

Asexuality in the Anime Fandom

2PM Sunday in Panel Room

Many anime fans identify themselves as asexual. Join a discussion about asexuality in the anime fandom!

Build a City for D&D

2PM Friday in Main Programming

The Nerd Club hosts Build a City (for any TTRPG). Follow this process for story content together, & shout out your ideas.

Cosplay Karaoke

10PM Friday in Panel Room

Queue up your favorite solo or a grab a friend and hit a duet to stun the crowd! Not a singer? Come watch! Some lyrics may be explicit.

Cosplay Swap

2PM Saturday in Panel Room

Have old cosplays, or unfinished cosplay supply's or projects you don't want anymore stop it and let's trade.

Craziest Japanese Commercials

11:59PM Saturday in Panel Room

What does pasta aliens, a car chase for ramen, and length based candy cheating have to do with each other. They are part of this curated set of crazy weird commercials from Japan

Drawing Swap Challenge

10PM Saturday in Panel Room

Let's get our imaginations going and trade our drawings with each other! It'll be super cool to see how your artwork changes by the time it comes back to you

Enter the Hexagon: Intro to Hypnosis Microphone

8PM Saturday in Panel Room

What if women ran the government? What if men were forced by those women to rap battle for territory? If this interests you at all, Hypnosis Mic is for you! Join us as we delve into the multi media franchise Hypnosis Microphone and learn everything you need to know to Enter the Hexagon!

Find Nerd Friends

12PM Sunday in Main Programming

The Nerd Club will be arranging the Yes or No games for finding others with similar interests. Stand on the side of the room for your answer.

Get Off My Lawn!

11:59PM Friday in Panel Room

When I was your age, I had to get my anime through fansubs! On VHS! With a money order! Uphill! In the snow!

How to Cosplay Sustainably

3PM Friday in Panel Room

Learn some tips and tricks on how to buy or create a sustainable cosplay.

No Brand Con Idol Festival

8PM Friday in Main Programming

No Brand Idol Festival is an Idol Festival that shows the diversity and passion of idols within our community! Project Passion is a duo idol group based in the Midwest hoping to bring a passionate group of idols to the stage for all to see! Grab your friends, and your penlights, to come cheer on these outstanding idols!

Poll Party Quiz Game

9PM Friday in Panel Room

Shounen or shoujo? Squirtle or Bulbasaur? Is a hot dog a sandwich? In this game show, every question is a “poll the audience” survey! Contestants will be chosen from the audience to guess the most popular answers and win prizes!

So You're Going to an Anime Convention... Now What?

2PM Friday in Main Programming

New to anime conventions? Learn what to expect, what to bring, how to survive the schedule, and how to have the best weekend possible!

Teaching Disability Awareness thru Anime

11AM Saturday in Main Programming

Situations commonly encountered by people with disabilities appear in anime. Learn about how you can teach disability awareness thru anime.

3D Printing ☆ Cosplay

3PM Saturday in Main Programming

Sit with StarFall and learn about 3D Printing in Cosplay. As a true masterclass on printing, we tackle machines, programs, print settings, sanding, and even painting, so that you can confidently make your props with ease.

30+ Years of Sailor Moon

4PM Friday in Panel Room

From the original manga to the new Cosmos movies, it's the series that keeps on giving! Let's take a quick trip through the history of the legendary series that introduced so many of us to anime. Sailor Moon says, "Tsuki no hikari wa ai no message.

What's a Vocaloid?

7PM Friday in Main Programming

Curious about the viral singing sensation Hatsune Miku? Come learn more about who she is and how she came to be!

When the Show Starts - A Cosplay Contest Guide

6PM Friday in Main Programming

Want to enter your 1st or 100th Masquerade/Competition but suddenly feel nervous or unprepared?? We've all been there, but that fear can lead to some amazing accomplishments, and we want to help you get there. Sit with StarFall and fellow competitors to talk about shows and build your Show-Stopping confidence.

Working With Fur

10AM Sunday in Main Programming

Faux fur can take your cosplay or prop build from good to jaw-dropping—but it's tricky to master. Learn how to choose, cut, sew, glue, and finish fur cleanly, avoid messy seams, control shedding, and create polished ears, tails, paws, or full fursuits. Conquer the fluff!

The Writer's Room

3PM Saturday in Main Programming

Now with THREE unpaid authors! Whether fanfic or original material, an open forum to discuss the craft and possibly produce helpful advice.

Video Game Room

Video game tournaments are running all weekend at No Brand Con! Stop by our video game room to sign up!

List of Video Game Room Tournaments:

2XKO (PS5)

Friday 7pm

Super Smash Bros Ultimate (Switch)

Saturday 12pm

No Mercy Tournament (TBD)

Saturday 7pm

Mario Kart World (Switch 2)

Sunday 11am



Our video game room is open 24 hours during the convention, and you can play from a wide variety of current and classic systems. Just remember to occasionally come up for air!

Tabletop Gaming Events

Boss Monster (2pm Friday)

Start the con off right by being your own boss... video game boss, that is! Make the most heroes lose your game to win ours!

Catan Catastrophe (8pm Friday)

Feeling sheepish? Roll and trade your way to 10 points, but beware - the robber shows no mercy. A wheat and a stone for your bricks?

Cards Against Humanity (11:59pm Fri+Sat)

Everyone's favorite card game about being a terrible person is back! Join us for a round, or play a variant like Crabs Adjust Humidity!

Phase 10 (11am Saturday)

10 phases. 0 cards in your hand each time. It's almost like if Uno went up to 12 and you could do it nine times.

Commander (12PM Saturday)

Magic: The Gathering hosted by Clairemont Comics

Apples to Apples (2pm Saturday)

No oranges here! Just silly prompts, equally silly answers, and rotating judges to convince. Applesauce not included, but making your own isn't hard.

Telestrations (5pm Saturday)

Draw memes! Create captions! Do it in reverse! You never know what you're gonna get. Make collaborative picture books that bring out the laughs!

\$25 Stryxhaven Draft (6pm Saturday)

Hosted by Clairemont Comics

Red Dragon Inn Bar Room Brawl (8pm Sat)

The annual contest returns! Can you out-drink, out-gamble, and out-fight the horde of drunken adventurers in the Red Dragon Inn?

Uno Flip (11am Sunday)

Uno gets a dark side with new colors AND new ways to make everyone's turns as difficult as possible. Leave your reverse cards at home.

Coup (2pm Sunday)

The con is almost over, but the murder has just begun! Bluff, earn, and influence your way to power and be the last player standing!

* *Magic: The Gathering Events* are Hosted by Clairemont Comics. Open Commander play is available all day, all weekend, and Commander and Standard drafts will also be available by request all weekend if you'd like to schedule your own personal competition with friends!

Starfinder and Pathfinder Events

Starfinder Events:

Friday 6:30PM-9PM

Learn to Play SFS2: Shards of the Glass Planet

The impenetrable barrier encapsulating the planet of Birnam's Bubble has shattered! Enter the breach and explore the lost civilizations of this mysterious planet.

Saturday 10AM-1PM

SFS2 #1-02: Mystery of the Frozen Moon

Interact with alien creatures and explore strange ruins on a newly discovered arctic moon.

Saturday 2PM-5PM

SFS2 #1-10: Rites of Rekindling

Participate in a festival celebrating the rekindling of a dying sun and investigate a string of strange occurrences that threaten to ruin the event.

Saturday 6PM-9PM

SFS2 #1-06: Magic in the Mist

Explore a mysterious tower fading in and out of existence in the jungles of Castrovel.

Sunday 10AM-1PM

SFS2 #1-11: Friends of the Forest

Ally with scientists and battle a corrupt corporation in your quest to retrieve samples of a rare plant from a remote forest on Marata.

Pathfinder Events

Friday 2PM-4PM

Learn to Play PF2: Somewhere Below

The PCs delve treacherous caverns to rescue a stranded spelunker who got lost while searching for ancient ruins.

Friday 5PM-7PM

Learn to Play PF2: Hillcross Round up

The PCs must round up a clutch of wayward baby dinosaurs so their caretaker can escort them to a new home in the wild.

Friday 7PM-9:30PM

PF2 Quest #14: Swordlord's Challenge

The PCs are challenged by an Aldori swordlord to prove their mettle, with a magical relic and no small amount of pride on the line.

Saturday 9AM-11AM

PF2 Quest #4: Port Peril Pub Crawl

What could go wrong on a mission to sneak into a pirate city and strike up an alliance with a canny captain?

Saturday 11AM-1PM

PF2 Quest #2: Unforgiving Fire

The PCs recover a stolen relic from a rogue member of the Monastery of Unblinking Flame, who has fled to a lawless island to establish her own monastery.

Saturday 2PM-5PM

PF2 Quest #18: Student Exchange

The PCs must impress Teacher Ot of the Magaambya while learning what they can of the storied school of magic.

Saturday 6PM-9PM

PF2 Quest #27: Within the Glacier

The Pathfinders must escape from ancient cyclopean ruins after a collapse left the party trapped within.

Sunday 10AM-12PM

Learn to Play PF2: Somewhere Below

The PCs delve treacherous caverns to rescue a stranded spelunker who got lost while searching for ancient ruins.

Sunday 12PM-2PM

Introduction to PF2: The Whitefang Wyrn

The PCs are hired to hunt down a serpentine arctic predator known to locals as "the Whitefang Wyrn."

Cosplay Contest Details

CRAFTSMANSHIP JUDGING: NoBrandCon's Cosplay Contest uses three levels of craftsmanship judging. Groups and Individuals are judged in the same categories.

- **Beginner**
 - Those with little-to-no cosplay experience, usually with no major awards, and few minor awards
- **Advanced**
 - Reserved for those with at least 2 major awards, or several minor awards, and previous cosplay experience
- **Master**
 - Reserved for anyone with 3+ major awards or comparable skill, with considerable cosplay and/or sewing and crafting experience
- **Exhibition-Only or "Walk-on"**
 - Those who wish to participate on-stage, but either do not want to compete for an award, or are interested in showcasing their work that is no longer eligible for an award (due to previously winning a major award at a different event)

PRE-JUDGING: All contestants competing for a craftsmanship or other award **must participate in pre-judging** by doing the following:

- **Sign-up for a time slot at the Registration Desk.**
 - Slots are available all day Friday and early morning on Saturday. They are in 5 minute increments. Groups are allowed to use **two** consecutive time slots to allow enough time for judging.
- **Provide your information on a sign-up sheet, also at the Registration Desk.**
- **Bring your finished sign-up sheet to your judging time slot.**
 - **REQUIRED:** Provide a color reference, whether that is printed on paper, a photo on your phone, a wall scroll, or an anime figure– it only matters that the judges see what you are working towards.
- NoBrandCon reserves the right to move any contestant to any category they deem appropriate and to the greatest benefit of both the entrant and the cosplay competition as a whole.

CONTEST SHOW-TIME: All registered entrants **must participate** in the cosplay contest by walking on stage to be eligible for an award. **Please follow all Cosplay Contest policies and guidelines on and off stage during the show.**

- **Meet in the Green Room at the designated time. Any entrants not in attendance prior to the start of the show will be disqualified.**
- Contestants **must remain in the Green Room during the show**, until called to walk to the stage.
- After a contestant has completed their walk/performance on stage, they may exit and find a seat in the designated seating area in the audience for the rest of the show.
 - Please remain seated during the show. Awards are announced after the intermission is complete.

COSPLAY CONTEST AWARDS:

- Duct Tape Boy's Choice
- Judge's Choice (One per judge)
- 1st Place Beginner
 - Runner-up Beginner
- 1st Place Advanced
 - Runner-up Advanced
- 1st Place Master
 - Runner-up Master
- Best in Show

No Brand Con Puzzle Hunt!

HOMECOMING

Welcome back, con-goers! For the first time since 2015, No Brand Con is back home in Eau Claire, Wisconsin! And what homecoming would be complete without The Big Game? Our celebration demands athletic victory over our rivals!

Unfortunately, the No Brand Heroes are not as a rule the most athletic or even sports-literate individuals around. In fact, none of them are even sure which game The Big Game is. Some are starting to lean towards badminton, but Duct Tape Boy can't shake the feeling that it's luge.

What the Heroes do agree on is that it's far too late to admit that they have no idea what competition they've signed up for. Instead, they've decided to just cover as many bases (ha! sports metaphor!) as possible and practice ten different popular sports so that they'll be ready for anything come game day.

Help the No Brand Heroes with their training by solving the puzzles on the posters around the convention (and "Baseball" on the opposite page) and writing the answers below. The "Football" puzzle is special - you'll need all nine other answers to complete it. Bring your answers to Closing Ceremonies at 4 PM on Sunday. Each correct answer will get you an entry into our prize drawing!

Let's go, team!

Baseball	_____
Basketball	_____
Fencing	_____
Hockey	_____
Lacrosse	_____
Motorsport	_____
Rugby	_____
Soccer	_____
Volleyball	_____
Football	_____

BASEBALL

Find the unusual path Duct Tape Boy took to round the bases! His path...

- Traveled only up, down, left, and right from dot to dot in the grid.
- Never crossed or met itself. (That is, he visited each dot 0 or 1 times.)
- Started at home base, went to 1st, 2nd, 3rd, and back to home.
- Ran along the indicated number of edges of each numbered cell. That is, he never ran next to a "0" cell, ran next to exactly one side of each "1" cell, ran next to exactly two sides of each "2" cell, and ran next to exactly 3 sides of each "3" cell.

Once you've found the path...

- Read through the grid from top to bottom, left to right, writing down all the letters inside the path.
- Remove the names of any Major League Baseball teams you find.
- What remains is your answer!

