



**NO BRAND CON**

SEPT 1-3  
Stevens Point, WI

WHO  
STEVEN  
AND WHY  
HE POINTY?

Why does  
Duct-Tape Guy  
have a marker?



**2023 PROGRAM GUIDE**



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## **Registration Hours:**

Friday: 10am - 9pm

Saturday: 9am - 9pm

Sunday: 9am - 1pm

For off-hour registration, lost badges, or questions regarding registration, you can visit the Staff Room located on the first floor of the hotel.

# Letter from the Directors

No Brand Con XX is officially here! We've made it through enough venue changes to count on one hand, a lot of staff changes, and at least one worldwide pandemic, and we're still around. Try as the world might, the duct tape legacy lives on!

Our move to Stevens Point was not an easy choice, but it's one that holds a lot of potential. We're finally back in a university city after some time in the Dells, with a bit of a shift to later in the year from our usual spot. Bonus for having *far* fewer stairs to work around this year! We'd forgotten how nice a one-floor layout can be.

One thing that hasn't changed, however, is the undying respect we have for our volunteers and staff. Whether their first con was all the way back in Eau Claire, in the Wisconsin Dells, or here *this weekend*, they've helped make No Brand Con possible year after year. It takes a lot of time and effort behind the scenes to make a convention, even as small as ours, happen - as your new co-directors, we've been learning this firsthand.

Many thanks go out to Trae, our benevolent co-founder and three-time director, for both holding the con together in the midst of very uncertain times and being a guidepost and advocate for us as we stepped up to carry it into the next chapter. We also would like to recognize everyone - staff members of past and present, volunteers, their families, and whoever else cared enough to join our merry band of adventurers - who has ever helped No Brand Con grow into the 100% volunteer-run convention it has become over the past 22 years. And yes, dear reader, that includes *you* - you are the reason we're excited to make it happen year after year.

In spite of the many changes we've had to make over the past few years, we still aim to be the kind of place where people can share their passions for gaming, anime, cosplay, and anything in between in a safe, family-friendly environment. We sincerely hope you feel welcome here, and know that you are appreciated more than you know.

Thank you for helping to make this event what it is. No Brand Con 2023 is here, so go forth and enjoy!

-*Chris Lofgren and Jon Keimig*  
No Brand Con 2023 Convention Directors



# Staff

Convention Directors	Chris Lofgren, Jon Keimig
Treasurer	Adam Bernard
Events Manager	Leah Nadeau
Guests	Britt Halaas
Panels	Viga Lovhaug
Equipment	Iris Koenig
Hotel	Zach Fisher
Anime	Jon Keimig
Vendors & Artist Alley	Trae Dorn
Advertising & PR	Trae Dorn

*Program Guide layout by Trae Dorn, Cover by Ethan Flanagan*

# Volunteering

No Brand Con is a 100% volunteer run event, and did you know it's incredibly easy to join the team? Just ask any of our staff about volunteering for No Brand Con.

If you're willing to volunteer ten hours of work, we'll reimburse you for your badge too, and give you a free No Brand Con volunteer shirt. Just stop by our staff room or ask any of us if you have any questions.

**Follow No Brand Con on Tumblr, Twitter and Facebook  
@NoBrandCon, and consider joining our Discord!**

Links and more at [www.nobrandcon.org](http://www.nobrandcon.org)

# Convention Rules

## **COVID-19 Safety**

All attendees of No Brand Con are required to wear adequate masks in all convention spaces or when interacting directly with No Brand Con staff and activities. These masks must be of acceptable thickness, and cover both mouth and nose. Refusal to properly mask in convention spaces will result in ejection from the convention without refund.

## **Children 12 and Under**

Children ages 12 and under must be registered at the door and must be accompanied by a supervising adult at all times. There will be no exceptions to this rule. If a child is found without supervision, the supervising adult will be ejected from the convention.

No Brand Con is an event geared towards teens and adults. Events are often not appropriate or very interesting for small children. Children under the age of six will be admitted for free, but this is offered only as a courtesy to attendees who may have to bring along small children.

## **Harassment Policy**

No Brand Con has a zero-tolerance harassment policy. No Brand Con is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age or religion. The definition of harassment includes (but is not exclusively) acts of systematic and/or continued unwanted and annoying actions of one party or a group, including threats and demands. We do not tolerate harassment of conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers. During the convention, incidents of harassment can be reported to any staff member. One can always be found on duty in our convention operations Staff Room (as noted on the map in the program guide). They will alert either the Convention Director or Floor Manager on duty to assist you. For those who cannot physically locate a staff member (or need to file a report of harassment after the convention), a report can be made by emailing us at [contact@nobrandcon.org](mailto:contact@nobrandcon.org).

## **Pets and Animals**

According to hotel policy, the only animals allowed in the hotel are Certified Therapy and Service Animals.

## **Weapons Policy**

No Brand Con has a "no live steel" policy. Swords, Knives, and other bladed objects are not to be carried into con space. Any bladed weapons purchased at the convention must be immediately removed from the convention space once they leave the vendor booth and should be secured in either a hotel room or vehicle. **Firearms and associated ammunition are strictly prohibited from the convention.**

Additionally, any prop guns must have a visibly displayed orange tip, and must be peacebound. Airsoft weapons are prohibited from convention space, and any Nerf weaponry must have their triggers peacebound outside of designated events. Aluminum and Wooden Baseball bats, blunt metal clubs, or similar weapons are also prohibited.

Please be mindful of size with prop weapons. If you feel like your prop is too large to safely walk in hallways, don't carry it. If we find you are not responsibly handling your prop, we will ask you to place it in your room or car.

### **Alcohol and Other Substances**

Use of illegal substances in the convention space will result in immediate ejection. Alcohol is not permitted in convention space, and should remain in the bar or your hotel room. It's a whole ten feet guys, we're not being unreasonable.

Per Wisconsin state law, tobacco use is banned from the convention space. Additionally, please keep any e-cigs or similar vaporizers outside of the convention space, hallways, or rooms used by the convention.

### **Dress Code**

Your clothes/cosplay/etc must be family and hotel friendly. This includes covering all genitalia so they are not visible (even through clothes), and ensuring no 'slips' occur. Dance belts or compression shorts are recommended for those wearing skin tight body suits and pants. If a staff member asks you to change, please do so.

### **Hate Symbols and Associated Iconography:**

As we strive to provide a welcoming, safe environment for all attendees, symbols associated with historical atrocities and current hate groups are strictly forbidden from the convention. This includes (but is not limited to) swastikas, Nazi uniforms, cosplays closely based on Nazi uniforms, and paraphernalia associated with these organizations. While in an ideal world it would be easy to separate fictional characters who wear these items from real world events, in our current political climate we do not believe it is possible. Anyone wearing or displaying an item of clothing, prop, or other item considered a hate symbol will be asked to remove it from the convention and refusal to do so will result in ejection from the convention without refund.

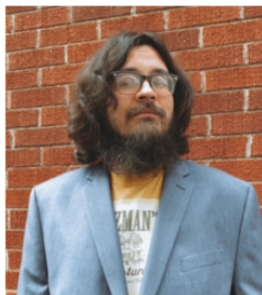
### **Additional Terms**

By Registering For No Brand Con you are agreeing to abide by the rules and policies set forth by No Brand Con, Inc while in the convention space. We reserve the right to, at our discretion, refuse service to and/or eject without refund any person not following convention policies or being disruptive to the convention. No Brand Con Inc. also reserves the right to photograph and/or video tape you for its own use while you are in the convention space, and reserves the right to use that image in official convention materials. Attendance of No Brand Con constitutes as your acceptance to these terms.

# Guests

## Christopher Guerrero

Christopher Guerrero is a Dallas based actor who has done voice over work for over a hundred titles at Funimation. Some of his roles include Ainz Ooal Gown (Overlord), Gecko Moria, Pekoms, and Hajrudin (One Piece), Shadow (SK8 the Infinity), Ichiya and Nichiya (Fairy Tail), Chief (Megalobox 2: Nomad), Takeuchi (MARS RED), Impey Barbicane (Code:Realize), Otter (Sarazanmai), Lavender (Dragon Ball Super), Valtos (Black Clover), The Narrator (Toriko), Shu Starling (Infinite Dendrogram), Hachiman (Nanbaka), Maiharu Gansoku (Golden Kamuy), and many more! Chris is also an avid fan of anime and video games!



You can follow him on twitter @ChrisGuerreroVA where he retweets memes, art, and the occasional video that will make you question his sanity.

## Lewis “Linkara” Lovhaug

Lewis “Linkara” Lovhaug is a comic book YouTuber most known for making excessively long videos about children’s media where people in spandex punch rubber suited monsters. When not battling robots, Lovecraftian monster Gods, and evil doppelgangers on his main show “Atop the Fourth Wall,” he’s ranting about the worst dreck the comic book industry has ever thought up and then dressing up like a ghoul to analyze horror comics.



And then he remembers “Oh, yeah, people like it when I talk about Power Rangers, don’t they?” and proceeds to release another retrospective on it.

# Guests

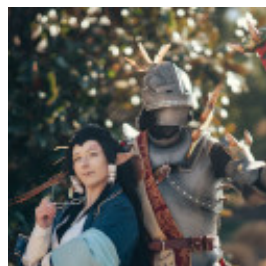
## Christina Kelly

Christina Kelly is an American actress and voice actress for Crunchyroll and Sentai Filmworks. Christina attended the University of Houston's School of Theatre and Dance, and graduated with her Bachelor of Fine Arts in Acting. Some of her notable roles in anime include Shiipon in Akiba Maid War, Tiana in Ningen Fushin, Michiko Tendo in Chainsaw Man, Alpha in The Eminence in Shadow, Seri Kikyou in Call of the Night, Atena in Mother of the Godesses Dormitory, Mary Saotome in Kakegurui, Mine in Akame Ga Kill, Alice Nakiri in Food Wars, Mimimi in Bottom-Tier Character Tomozaki, Lily in Im Quitting Heroing, Slime in My Isekai Life, Saya in BanG Dream, Koko Kaga in Golden Time, Ichika Takatsuki in Waiting in the Summer, Claudine Saijo in Revue Starlight, Iroha Igarashi in Real Girl, Run Jewelria in To Love-Ru, Yumiko Miura in My Teen Romantic Comedy SNAFU, Sylphonford Tachibana in Himouto! Umaru-chan, Yamato in Kancolle, Loki in Is It Wrong to Pick Up Girls In a Dungeon?, Satone Shichimiya in Love Chunibyo and Other Delusions- Heart Throb and many more! Behind the Voice Actors nominated Christina for Breakthrough Voice Actress of the year in 2015 and 2017 for Best Supporting Role in Himouto Umaru-Chan.



## Wig-Wig Cosplay

Wig-Wig Cosplay is an award-winning competitive cosplay duo out of Minneapolis, Minnesota. WigSmall and WigTall have been cosplaying together since 2013 and have enjoyed traveling the country with costumes in tow. In 2019, they were the Team USA representatives for the International Cosplay League in Madrid, Spain, where they won first place in the duo category! They are best known for their combination of technical sewing and fabrication skills with entertaining performances. Their list of self-taught specialties includes sewing, leatherwork, foamwork, wig-styling, propwork, silk painting, and many more. Alongside competition, they have been judging craftsmanship and performance for 10 years, as well as working to promote and assist cosplay departments and contests. When not in the greenroom, Wig-Wig Cosplay has a passion for learning new techniques and skills, and they love sharing their knowledge and experience with the community.

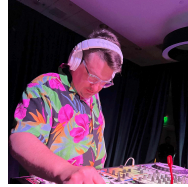


# DJs



## DJ KMKZ

DJ KMKZ (also known as DJ Kahmahkahzi) is a DJ/Producer, who started his musical journey in Wisconsin 2012. Known for playing Hardstyle in the beginning of his career, this DJ has expanded to become a multi-genre DJ. Playing at multiple conventions throughout the Midwest, sharing the stage with headliner DJs such as Heavy Grinder and Ravine and multiple talented DJs. Also known for their nerdy song choices and throwbacks, this DJ also has an atmospheric energy that is worthy of the stage.

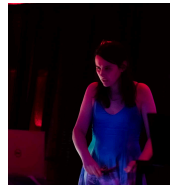


## Liquid86

Hailing from the frozen northland of Minneapolis, MN, Liquid86 (Jason) has been throwing down on the decks for 20 years now, jumping on his first set of turntables in 2000. After attending his first Anime Convention in 2007, he set his sights on a new rave scene fueled by otaku and geeks all everywhere. Now, over a decade later, he has performed at countless events all over the country including Anime Expo, Anime Central, and Anime Detour. A master of Big Room, Electro House, and Trance mixed up with classic club bangers from the past 30 years, Liquid86 is sure to get your hands in the air and make you sweat.

## NOTE:

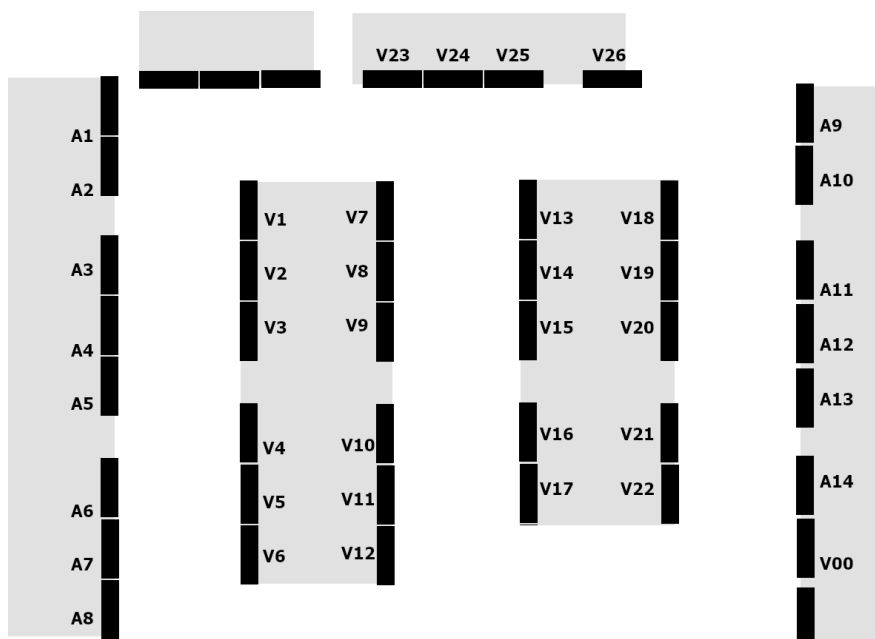
**Due to unexpected illness, Drazz has had to cancel his appearance. His DJ slots will be filled by ALHON and DJ KADE**



## Dirty Ice

Since breaking into the convention scene in 2014, you've heard Dirty Ice spin conventions throughout the Northern Midwest, such as Geek Kon, Kitsune Kon, and Anime Detour. Running the dance at No Brand Con, Dirty Ice turned their "iTunes playlist" dance into an influential convention rave in the midwest, attracting DJs from across the country, all while refining her own DJ skills. She'll spin whatever suits her: a filthy blend of future and electro house, aggressive midtempo and future bass, or some classic dirty drum and bass.

# Vendor Room & Artist Alley



## Hours:

Fri: Noon - 7pm

Sat: 10am - 7pm

Sun: 10am - 3pm

The No Brand Con Dealer Hall is home to both our Vendor Room and Artist Alley. Tables Designated “A” on our list are Artist Alley tables, where you can find creations by artists themselves, where tables marked “V” are our regular vendors.

Please use common courtesy in the Dealer Room. **Remember to ask before reaching for or touching items, taking pictures, or setting anything down on someone’s table.** The folks selling in our dealer hall are *people*, and their personal property and space should be respected.



# Vendors Room & Artist Alley

## Vendors

V1-V2	Nancy Illustrations	V16	Friendship and Fantasy
V3-V4	2d x Me	V17	Void.bug
V5-V6	Virgo Terrae	V18-V19	Rare Candy Store
V7-V9	Sho's Toybox	V20	Rubber Punk Producktions
V10	UmbreonGirl's Creations	V21	Custom Processing Unlimited
V11-V12	The Bookshop Co-op	V22	SeWeird Galactic Accessories
V13-V14	All Access	V23-V26	Angry Fox LLC
V15	Atomic Drop	V00	No Brand Con

## Artist Alley

A1	Squishy Ishy	A6	APRILAPIN	A11	JBlake Design
A2	Meg's Crafty Creations	A7	Spindrift	A12	Mushys Creations
A3	Sweet Cream Arts	A8	DMA Arts LLC	A13	Illusbal
A4	Dapper Raptor Studios	A9	StarFall Designs	A14	Cryptid Arcade
A5	Spooky Sniper	A10	MythicPhoenix		

**Want some great No Brand Con merchandise?** Swing by our merchandise table in the vendor room! From T-Shirts to Water Bottles, we've got everything you could want!

# Main Events

No Brand Con is home to a number of regular events from Cosplay to beating each other up with (foam based) weaponry! Check them out!

## **Closing Ceremonies**

**4PM-5PM Sunday**

### *Programming 1*

Sunday afternoon is always a sad time during convention week- end, but for all the diehards who stay right until the end of the con, this is your chance to sound off on how you thought everything went! We want to hear your thoughts, so we can strive to make No Brand Con even better the next year!

## **Cosplay Contest**

**6PM-9PM Saturday**

### *Programming 1 & 2*

It wouldn't be a good capstone to a convention without a cosplay contest! The main event of our convention since No Brand Con 2003, join us for a showcase of all our congoers' amazing cosplay! We'll have a variety of categories and creative levels from beginners to advanced, and a hard-working group of experienced judges for each category. Signup to participate can be found at our Registration table. Remember to sign up early so you can reserve your prejudging slot!

## **Foam Sword**

**6PM-10PM Friday; 3PM-7PM Saturday;**

**10AM-2PM Sunday**

### *Multipurpose Room*

The urge to hit our friends with foam weaponry is a universal one, and since 2002 we've provided a venue to do so!

## **Guest Signing**

**1:30PM-2:30PM Sat., 12PM-1PM Sun.**

### *Programming 1*

Get signatures and face time with all our fantastic guests!

## **Nerf**

**11PM-2AM Friday**

### *Multipurpose Room*

Come join us for good foam-blasting fun! Our Nerf aficionados will provide foam-dart games for all ages and abilities, so everyone can get involved. Bring your own foam weaponry or use some of our provided weaponry! Rules on Nerf in our event: No modified weapons of any kind, no non-guns (boffer or otherwise), no modified ammunition. Please consult our convention rules regarding Nerf guns.

## **No Brand Dance: Friday Edition**

**10PM - 2AM Friday**

### *Programming 1*

DJs Liquid86, KMKZ, and Dirty Ice are bringing the heat to the Friday night dance! Not much is certain about what will happen, but one thing is certain: there will be bass.

## **No Brand Dance: Saturday Edition**

**10PM-2AM Saturday**

### *Programming 1 & 2*

No Brand Con's signature Saturday night dance party returns! This dance is brought to you by DJs Dirty Ice, Liquid86, and KMKZ. They'll be bringing the house down until the sun comes up - or 2am. Whichever comes first.

## **Opening Ceremonies**

**5PM-6PM Friday**

### *Programming 1*

Join us for our convention kickoff Friday evening! Meet our guests of honor and see what the No Brand Heroes have planned for the weekend!

## **Sponsor Only Guest Meet & Greet**

**1PM-1:30PM Saturday**

### *Programming 1*

If you are a Sponsor, you are invited to this meet and greet where all the guests will be in attendance! Get your items signed and say hello to all the amazing guests, where the lines are meant for only you!

# Friday

FRIDAY				
	Programming One	Programming Two	Multipurpose	No Mercy Room
12 P.M.	Fan Theories, Ships, and Head Canon	Leather in Cosplay (Wig-Wig)		
1 P.M.	Anime Cons Across America: Stories of the Con Experience			
2 P.M.	Anime idols you should Stan			
3 P.M.	How To Be A Youtuber			
4 P.M.	How to Cosplay Contest			
5 P.M.	Opening Ceremonies	Gundam is Antifa and Here's Why	Foam Sword	
6 P.M.	Craziest Japanese commercials			
7 P.M.	3D Modeling ☆ Cosplay			
8 P.M.	Ranking of Waifus!... Or fast food... Or both!?! (Chris Guerrero)			
9 P.M.	Dance Set-Up			
10 P.M.	No Brand Dance	Death Note Mafia		School-Live
11 P.M.			Nerf	Ghost Stories
12 A.M.				
1 A.M.				
2 A.M.				
3 A.M.				Kaiji Ultimate Survivor
4 A.M.				
5 A.M.				
6 A.M.				
7 A.M.				

# Friday

FRIDAY				
	Anime Room	VGR	Tabletop 1	Tabletop 2
12 P.M.				
1 P.M.				
2 P.M.				
3 P.M.	Monthly Girls' Nozaki-kun			
4 P.M.				
5 P.M.				
6 P.M.	Love, Chunibyo, and Other Delusions	Mario Party Superstars	M:tG Wilds of Eldraine prerelease	Love Letter: Batman
7 P.M.	Spy x Family			
8 P.M.	Hells			
9 P.M.				
10 P.M.		Initial D Tournament		
11 P.M.				
12 A.M.				Risk
1 A.M.				
2 A.M.				
3 A.M.				
4 A.M.				
5 A.M.				
6 A.M.				
7 A.M.				

# Saturday

SATURDAY						
	Programming One	Programming Two	Multipurpose	No Mercy Room		
8 A.M.						
9 A.M.						
10 A.M.					World Building for Gamers and Authors	Panels from a Hat
11 A.M.					Trans Cosplay	
12 P.M.					The audition process (Chris Guerrero)	Effective Use of Props in Gaming
1 P.M.	Sponsor Only Guest Meet and Greet 1:00-1:30	Takoyaki Presents: Whose Line is it Anime				
2 P.M.	Guest Signing 1:30-2:30	Takoyaki Entertainment Presents: Jeopardy!				
3 P.M.	How I Got into Voice Acting with Christina Kelly	Itadakimasu: A Guide to Foodie Anime				
4 P.M.	Cosplay Contest Setup	Atop the Fourth Wall Live!				
5 P.M.		Cosplay Contest Setup				
6 P.M.	Cosplay Contest	Cosplay Contest				
7 P.M.						
8 P.M.						
9 P.M.	Dance Setup	Dance Setup				
10 P.M.	No Brand Dance	No Brand Dance				
11 P.M.						
12 A.M.						
1 A.M.						
2 A.M.						
3 A.M.						
4 A.M.						
5 A.M.						
6 A.M.						
7 A.M.	Made in Abyss					

# Saturday

SATURDAY							
	Anime Room	VGR	Tabletop 1	Tabletop 2			
8 A.M.	Flying Witch						
9 A.M.							
10 A.M.	Himouto Umaru-Chan!	Street Fighter VI Tournament					
11 A.M.							
12 P.M.	My Love Story	Street Fighter VI Tournament	M:tG Wilds of Eldraine prerelease	Clue: Doctor Who			
1 P.M.							
2 P.M.	Recovery of an MMO Junkie	Mario Kart 8 Deluxe Tournament		M:tG Wilds of Eldraine prerelease	Superfight		
3 P.M.							
4 P.M.	Planet With						
5 P.M.					Telestrations		
6 P.M.	The Rising of the Shield Hero	Smash Ultimate Tournament					
7 P.M.							
8 P.M.	Mononoke				Smash Ultimate Tournament	Red Dragon Inn Bar Room Brawl	
9 P.M.							
10 P.M.							
11 P.M.							
12 A.M.	Halo 3 Tournament		Risk	Cards Against Humanity			
1 A.M.							
2 A.M.							
3 A.M.							
4 A.M.							
5 A.M.							
6 A.M.							
7 A.M.							

# Sunday

SUNDAY				
	Programming One	Programming Two	Multipurpose	No Mercy Room
8 A.M.				
9 A.M.				
10 A.M.	Geek Out Let's Rant & Rave		Foam Sword	
11 A.M.	Guest Signing	Anime Musicals?!		
12 P.M.	Acting... ACTING!! (Wig-Wig)	Nerd & Tie LIVE!		
1 P.M.	Christina Kelly & Chris Guerrero Q&A	Cos.Contest Feedback		
2 P.M.	Name That RPG Tune!	When Anime Fandoms and Individual Identities Collide: A Discussion		
3 P.M.	Ask Senpai: Cosplay Tips and Tricks (Wig-Wig)	An Anime and Disney Music Recorder Concert		
4 P.M.	Closing Ceremonies			

## Thank You to Our Sponsors!

Joseph Breyer, Geoffree Johnson,  
Matthew Giese, Caitlyn Sebron, Terry Jerome,  
John Albert, Jamie Cramer, Travis Cramer,  
Joe Martinez, and Liz Martinez



# Sunday

SUNDAY				
	Anime Room	VGR	Tabletop 1	Tabletop 2
8 A.M.	Non Non Biyori	GoldenEye Tournament		
9 A.M.				
10 A.M.	Princess Tutu			
11 A.M.				
12 P.M.	Konosuba			Sushi Go!
1 P.M.				
2 P.M.	K-On!			
3 P.M.				
4 P.M.				
	Anime Room	VGR	Tabletop 1	Tabletop 2

# Guest Panels

## **Acting... ACTING!!**

*12PM Sunday in Programming 1*

Performances have always been a staple at cosplay contests around the world, but lately they have taken center stage as a topic of discussion and are something on a competitive cosplayer's mind. Join Wig-Wig Cosplay as we discuss acting tips, what makes a good foundation for a cosplay performance, and some trends we have seen nationally and internationally that are causing audiences to cheer.

## **Ask Senpai: Cosplay Tips & Tricks**

*3PM Sunday in Programming 1*

Not sure what material to use? Wonder what competing in a cosplay contest is like? Thinking about trying a new skill but don't know where to start? Can't get a heavy wig to stay on no matter how many pins you use? Bring those questions to this open discussion with Wig-Wig Cosplay!

## **AT4W Live!**

*4PM Saturday in Programming 2*

Watch Linkara as he does a review of a comic book or manga before your very eyes! Marvel as he stutters and stumbles through dad jokes and overused memes as you shake your head in annoyance because he just doesn't get it!

## **The Audition Process**

*12PM Saturday in Programming 1*

Chris Guerrero has been working in voice over since 2012 and has auditioned for hundreds of projects. In this panel you'll have the chance to experience the audition process; picking a character, reading for them, and receiving live direction.

## **Christina Kelly & Chris Guerrero Q&A**

*1PM Sunday in Programming 1*

Have questions for Christina and Chris? Well this is your big chance to ask them!

## **How to Be a Youtuber**

*3PM Friday in Programming 1*

Linkara has been creating videos online for 14 years – retrospectives, reviews, skits, etc. He's gone through multiple platform changes, participated in collaborations and crossovers, and just in general managed to make a living off of this. Now come and ask him how he did it! And probably be disappointed by the answers!

## **How I Got into Voice Acting with Christina Kelly**

*3PM Saturday in Programming 1*

Christina Kelly talks about her experiences entering the field of voice acting.

## **Leather in Cosplay**

*1PM Friday in Programming 2*

Cosplay is about bringing characters to life and sometimes that can involve using natural and historical materials such as leather! An age-old profession now newly-turned niche for cosplayers is a specialty for Wig-Wig Cosplay! So bring your hide (oh boy, leather puns) and questions as we take you through the ins and outs of leather in cosplay.

## **Ranking of Waifus!... Or fast food... Or both!?! (With Chris Guerrero)**

*8PM Friday in Programming 1*

Chris has been a fan of animation since childhood and has definitely been smitten by a few characters in those years. In this panel he'll rate your waifu from any given media that's not live-action and guess their personality! Though if you live a laifu with no waifu then I'd be happy to rate your favorite fast food joint since this man loves to eat!

# Fan Panels

## **Boffer Combat Panel**

*4PM Friday in Programming 2*

Learn all about Amtgard Live Action Boffer combat!

## **3D Modeling ☆ Cosplay**

*7PM Friday in Programming 1*

Sit with StarFall and learn about 3D Modeling in Cosplay, from what programs you can use to ways to finish a 3D print, and a live demo of creating a 3D model from the ground up.

## **An Anime and Disney Music Recorder Concert**

*3PM Sunday in Programming 2*

Watch a professional recorder player as he performs anime themes, Disney melodies, and popular fan music, all on his recorder. A Q+A session will follow after the performance, where he will discuss how he adapts music onto the recorder for performance.

## **Anime Cons Across America: Stories of the Con Experience**

*1PM Friday in Programming 1*

Anime conventions are held all across the United States, and almost every major city in the U.S. plays host to at least one anime convention. Listen to an anime convention attendee who has attended and traveled to anime conventions around the U.S. for 13 years, and who has staffed anime conventions for 8 years, discuss how anime conventions are equally similar and different across America.

## **Anime Idols You Should Stan**

*2PM Friday in Programming 1*

So you watched Love Live and Idolmaster and not sure what else to watch in the anime genre. Come find some very awesome idol anime with waifu and husbandos you will want to make your oshi!

## **Anime Musicals?!**

*11AM Sunday in Programming 2*

We all love anime, manga and video games, but did you know some of them are musicals? Join life-long theater kid Celeste as she shares this wild world.

## **Craziest Japanese Commercials**

*6PM Friday in Programming 1*

What does pasta aliens, a car chase for ramen, and length based candy cheating have to do with each other. They are part of this curated set of crazy weird commercials from Japan!

## **Death Note Mafia**

*9PM Friday in Programming 2*

Death Note characters take the roles of this interpretation of the party game where you work with a team who could betray you at any time.

## **Effective Use of Props in Gaming**

*12PM Saturday in Programming 2*

Join veteran GM, Dr. Rich Staats, as he describes tricks and tips for creating and effectively using props in a gaming environment.

## **Fan Theories, Ships, and Head Canon**

*12PM Friday in Programming 1*

This is an open discussion panel for people to share their headcanon, character ship, fan theories and more!

## **Geek Out Let's Rant & Rave**

*10AM Sunday in Programming 2*

This is an audience participation panel. Is there something you geek out about that you want to Rant or Rave about? Here is your chance. This panel gives you a mic and a time limit to rant or rave about any geek topic you want. Open Discussion: Topics Not Predictable

### **Gundam is Antifa and Here's Why**

*6PM Friday in Programming 2*

In 1979, Mobile Suit Gundam gave us one of the most politically charged anime of all time. Join Celeste as she explores the political implications of the Mobile Suit Gundam franchise and how to engage with it on more than just a surface reading. Content Warning: Discussion of War Crimes (Fictional and Real)

### **How To Cosplay Contest**

*4PM Friday in Programming 1*

Whether you're a beginner or seasoned professional looking for a refresher, join cosplay judge Laughing Rat Cosplay for a lighthearted look at what to expect when entering a cosplay contest.

### **Itadakimasu: A Guide to Foodie Anime**

*3PM Saturday in Programming 2*

We've got manga, we've got anime, and we recommend you don't come hungry.

### **Name That RPG Tune!**

*2PM Sunday in Programming 1*

Ever geek out over RPG or Adventure game soundtracks? Come join your fellow game music fans for a sesh of Name That Tune, RPG style! From old-school to modern, from western to eastern, if you know the name of the game, you can win prizes!

### **Nerd & Tie LIVE!**

*12PM Sunday in Programming 2*

The Nerd & Tie Podcast comes to No Brand Con yet again for a live show!

### **One Piece & Found Families**

*3PM Friday in Programming 1*

Come and join us as we discuss One Piece thru the Lense of found families. how it relates to the straw hats and the whole world of One Piece.

### **Panels from a Hat**

*10AM Saturday in Programming 2*

Hosting a panel is so hard! So I've made some panels for you to use. Too bad the content is up to the luck of the draw.

### **Takoyaki Presents: Jeopardy!**

*2PM Saturday in Programming 2*

The classic game Jeopardy! but EVERYONE can participate. Come test your general nerd knowledge. Presented by Takoyaki Entertainment.

### **Takoyaki Presents:**

#### **Stand-Up Room Only**

*8PM Friday in Programming 2*

Do you like stand-up comedy? We do too! Join Takoyaki Entertainment's own Miles, Scott, Celeste and Reanna for a solid hour of laughs!

### **Takoyaki Presents:**

#### **Whose Line is it Anime?**

*1PM Saturday in Programming 2*

Takoyaki Entertainment presents the improv show where everything's made up on the spot. Join us for some laughs and a fun time.

### **Trans Cosplay**

*11AM Saturday in Programming 2*

Celeste Startwin invites you to explore the world of cosplay from a trans perspective. Join a discussion on how cosplay can help you find yourself.

### **When Anime Fandoms and Individual Identities Collide: A Discussion**

*2PM Sunday in Programming 2*

Many anime fans develop strong opinions regarding the anime series and/or films they are fans of, and have distinct ways they identify themselves. Participate in a discussion, led by an anime fan with a distinct identity, about how anime fandoms and individual identities can collide, and how anime fans can develop a greater tolerance of others whose opinions and identities differ from theirs.

### **World Building for Gamers and Authors**

*10AM Saturday in Programming 1*

Join veteran GM, Dr. Rich Staats, as he describes world design for Gamers and Authors. This classic seminar started as a for-credit course at MIT.

# Anime

Note: An asterisk (\*) on its name denotes significant/intense objectionable content (gore, sexual content, etc) that may not be suitable for all audiences.

## Friday Anime

### **Monthly Girls' Nozaki-kun** (2PM-4PM):

A confession turns into a job offer!? High schooler Chiyo Sakura tries to ask out her oblivious crush, Umetarou Nozaki, only to be handed an autograph. Turns out, he's a respected manga artist, and through a series of events, she somehow ends up his new assistant. (Comedy, Romance)

### **Love, Chunibyo, and Other Delusions** (4PM-6PM):

Yuuta Togashi wants to forget his cringey middle school fantasies ever happened. His new classmate, Rikka Takanashi, is firmly still in that period of her life. Her delusions and his realism are going to clash with hilarious results! (Comedy, Romance)

### **Spy x Family** (6PM-8PM):

Loid Forger, a master spy on a mission to prevent a cold war from turning hot. Yor Briar, an assassin in need of a cover to continue her activities. Anya, the young psychic girl that knows both of their secrets. Together, they try to live the life of a happy family. (Comedy, Action)

### **Hells\*** (8-10PM):

Sometimes, school might feel like Hell. For Rinne Amagane, it quite literally is! She's found herself in Sanzu River Academy, in the heart of Hell, but she's not dead! Right!? Between demons and other malcontents, see her journey back to the land of the living in this crazy movie. (Comedy, Horror)

## Saturday Anime

### **Flying Witch** (8AM-10AM):

It's tradition that witches leave home at age 15 to study magic and become independent. Makoto Kowata is one such witch, staying with her cousins in a beautiful place with her cousins and living out her ordinary, magical life. (Fantasy, Slice of Life)

### **Himouto Umaru-Chan!** (10AM-12PM):

She's the perfect girl at school, and a complete otaku at home. She's Umaru, the childish, cola loving girl who just wants to stay home and play video games, much to the annoyance of her brother. (Comedy, Slice of Life)

### **My Love Story** (12PM-2PM):

It's love at first sight for Takeo and Yamato, two high schoolers who meet on the train to their respective schools. Heartwarming and hilarious moments ensue as the two of them begin kindling a relationship. (Romance, Comedy)

### **Recovery of an MMO Junkie** (2PM-4PM):

Unemployment couldn't be going better for Moriko Morioka, spending her time playing a male character in her favorite MMO. She makes friends with Lily in-game, but has a chance meeting with her player IRL, a guy names Yuuta Sakurai. (Romance, Comedy)

### **Planet With** (4PM-6PM):

Soya is your normal, average amnesiac living with a maid and a giant cat in a very normal life. Then aliens in a teddy bear UFO invade, only to get fought off by superheroes. Who then turn their attention to him. Don't worry, he can pilot a giant robot. (Sci-Fi, Mecha)

### **The Rising of the Shield Hero\*** (6PM-8PM):

Naofumi Iwatani has found himself brought to a fantasy world, one of four heroes said to save the world! He is the titular shield hero, looked down by society, accused of horrible acts. He shuns the traditional hero role, going his own way and clashing with the other heroes. (Isekai, Action)

**Mononoke\*** (8PM-10PM):

There is a Medicine Seller that travels around feudal Japan, a master of the occult, seeking out malevolent spirits, or "mononoke". A simple exorcism will not do, however, requiring him to understand each spirit's Form, Truth, and Reason before he can extinguish their threat. (Historical, Horror)

**Sunday Anime****Non Non Biyori** (8AM-10AM):

Living in the countryside can be a big adjustment, as city girl Hotaru learns. After all, her school only has five students, and they're all in different grades! Those new classmates will help her adjust, from the sisters Komari and Natsumi, to the youngest and most mature of the bunch, Renge. (Comedy, Slice of Life)

**Princess Tutu** (10AM-12PM):

Clumsy and sweet Duck lives an ordinary life in an extraordinary storybook town, living the life of a human despite being a literal duck. But she also holds a secret power, to become the magical ballet dancer Princess Tutu, trying to recover the shards of the heart of a prince. (Magical Girl)

**Konosuba** (12PM-2PM):

Kazuma Satou has just died. In a humiliating, embarrassing way. And he's just dragged the goddess who laughed at his demise into the world he's being isekai'd into. Tasked with defeating the Devil King, watch as Kazuma and his party fail their way to victory! Maybe. (Isekai, Comedy)

**K-On!** (2PM-4PM):

The Light Music Club is in desperate need of a new member, or else they face disbandment. And when freshman Yui Hirasawa walks through their doors, they do everything they can to convince her to join. Her passion ignited, they practice and enjoy their high school time together! (Slice of Life, Music)

# No Mercy

The No Mercy Room is a No Brand Con tradition, where we showcase the weird, wacky, obscure, or sometimes just bad media. The audience is encouraged to talk back and comment on media shown during our No Mercy blocks of programming. Think of this as your opportunity to riff with others late into the night. The No Mercy programming runs from 10PM-8AM on Friday and Saturday.

Friday Night/Saturday Morning:

**School-Live\*** (10PM-12AM):

The School Living Club does what it can to make the most of life at a stuffy private high school. It's something Yuki Takeya looks forward to every day! The rules of the club are simple: everyone must live life entirely on school grounds. (High School, Psychological Thriller)

**Ghost Stories\*** (12AM-2AM):

This was originally a serious show about supernatural Japanese monsters and happenings. The dub changed all this, making it into a comedy of ridiculous proportions. Must be seen to be believed! (Supernatural, Comedy)

**Kaiji Ultimate Survivor\*** (2AM-8AM):

Gambling addict Kaiji is a guy down on his luck, a slacker who gets himself into a financial hole. The only way out is a series of games, set up by a shady group of wealthy individuals. He'll be pushed to his mental and physical limits just to survive, let alone win. (Suspense, Thriller)

Saturday Night/Sunday Morning:

**Kaiba\*** (10PM-12AM):

The death of the body doesn't necessarily mean the death of the soul anymore. Memories, personalities, stored on chips, making bodies a commodity. A man named Kaiba awakens in a body with a hole in its chest, no memory, and a locket holding a picture of a woman. (Sci-Fi, Psychological, Mystery)

**Food Wars\***(12AM-2AM):

Souma has been cooking in his father's restaurant since he was a young child. Now, at 15 years old, he's being sent to the Tōtsuki Culinary Academy, an infamously brutal school where only 10 perfect of students make it to graduation. His skills will be put to the ultimate test in battles of intense cooking prowess! (Cooking, Shōnen)

**Made In Abyss\*** (2AM-8AM):

There exists a mysterious place called The Abyss. Those that enter can find strange creatures and ancient relics and riches. Riko, with the help of her robot friend Reg, set out to reach the bottom in search of Riko's mother, who disappeared some time ago. (Drama, Fantasy, Horror)

The No Mercy Room is intended for "mature" attendees. Or at least ones old enough to vote. Don't bring your kids to the No Mercy Screenings. I mean, if your kid is awake at 3:00AM, you should probably send them to bed anyway — but maybe you should go to bed too. I'm kind of sleepy just thinking about it. Maybe I should go to bed right now...



# Video Game Room

Video game tournaments are running all weekend at No Brand Con! Stop by our video game room to sign up!

## *List of Video Game Room Tournaments:*

### **GoldenEye Tournament**

*9AM Sunday*

Don't get shaken or stirred as you fire your way to victory in this classic FPS!

### **Halo 3 Tournament**

*11PM Saturday*

Load up, charge your overshields, and drive your warthogs on your way to finishing this fight!

### **Initial D Tournament**

*10PM Friday*

Go running in the 90s once again! A No Brand Con classic, drifting back in to test your sliding skills.

### **Mario Kart 8 Deluxe**

*2PM Saturday*

Karting is serious business. Shells flying, bananas slipping, fireballs bouncing... Can you handle it?

### **Mario Party Superstars**

*6PM Friday*

Grab some coins, get some stars, and take on your friends in the newest Mario Party installment!

### **Street Fighter VI**

*10AM Saturday*

Get ready for a new challenger! The newest installment in this iconic series calls upon all you street fighters out there.

### **Super Smash Bros Ultimate**

*7PM Saturday*

Everyone is here! And they're all ready to clash! Pick your fighter and smash your way to a chaotic victory!

Our video game room is open 24 hours during the convention, and you can play from a wide variety of current and classic systems. Just remember to occasionally come up for air!

# Tabletop

## Tabletop Gaming Events

### **Boss Monster**

*2PM Friday*

Start the con off right by being your own boss... video game boss, that is! Make the most heroes lose your game to win ours!

### **Cards Against Humanity**

*11:59PM Friday, 11:59PM Saturday*

Everyone's favorite card game about being a terrible person is back! Join us for a round, or play a variant like Funemployed!

### **Catan Catastrophe**

*8PM Friday*

Feeling sheepish? Roll and trade your way to 10 points, but beware - the robber shows no mercy. How do a wheat and a stone sound?

### **Clue: Doctor Who**

*11AM Saturday*

Who kidnapped the Doctor? Where'd he go? Find out the who, what, and where and save him! (hint: it wasn't Colonel Mustard - Also not calling this "Doctor Clue" was a big missed opportunity.)

### **Coup**

*2PM Sunday*

The con is almost over, but the murder has just begun! Bluff, earn, and influence your way to power and be the last player standing!

### **Magic: the Gathering Standard Draft\***

*all day, all weekend (on demand)*

Hosted by Clairemont Comics. A standard draft with a \$15 buy in.

### **Magic: the Gathering Wilds of Eldraine Prerelease\***

*5PM Friday, 12PM Saturday*

Hosted by Clairemont Comics. \$30 buy in with prize support.

### **Red Dragon Inn Bar Room Brawl**

*8PM Saturday*

The annual contest returns! Can you out-drink, out-gamble, and out-fight the horde of drunken adventurers in the Red Dragon Inn?

### **Risk**

*11:59PM Friday, 11:59PM Saturday*

Put your strategy skills to work to form alliances and ultimately conquer other players' territories! Be careful, or all your base may belong to them!

### **Superfight**

*2PM Saturday*

Do you like arguing? Do you like putting random cards together to make funny characters? Come show us what makes your hero OP!

### **Sushi Go!**

*11AM Sunday*

Your goal is to get the best food combinations for the most points, but your choices run out quickly! Save some room for dessert!

### **Telestrations**

*5PM Saturday*

Draw memes! Create captions! Do it in reverse! You never know what you're gonna get. Make collaborative picture books that bring out the laughs!

\* *Magic: The Gathering Events* are Hosted by Clairemont Comics. Open Commander play is available all day, all weekend, and Commander and Standard drafts will also be available by request all weekend if you'd like to schedule your own personal competition with friends!

# | BLOCKEDCHAIN: | > . . . UNLOCKED |

## NO BRAND CON PUZZLE HUNT

\*\*\* SOLVE PUZZLES \*\*\* WIN PRIZES \*\*\*

Welcome, con-goers! Dastardly robot and longtime No Brand Con rogues' gallery member Executron is up to devious shenanigans once again. This year, the centerpiece of his scheme is the powerful new technological innovation "blockedchain". Hordes of tech executives are already clamoring to integrate blockedchain into their products, despite lack of clarity on the likely benefits of doing so, or indeed anything at all about blockedchain's actual functionality.

In order to understand blockedchain's incredible power (of dominating tech buzz), the No Brand Heroes need your help. The blockedchain is so named because it's built upon all of the accounts that Executron has blocked on social media. But what policy did Executron use to decide who to block? The answer must lie deep within the public ledger.

There are eight puzzles on posters stationed around the Con and one here in this program guide. Solving each of these nine puzzles will give you a 9-letter hashcode, which you should record below. Once you have all nine hashcodes in hand, look for the "Blocklist Validation" poster to solve the final puzzle and unlock the mystery of the blockedchain!

Bring answers for any puzzles you solve to Closing Ceremonies at 4:00 PM Sunday in Programming I. Each correct answer will give you a chance to win a prize. Those who complete Blocklist Validation will additionally have a chance to win free preregistration for next year's No Brand Con!

*-----Puzzle-----	-----Hashcode-----*
The Bettahverse	_____
Bored Uakari Trireme Team	_____
ChatNBC	_____
Demon Investors	_____
L.X. Uh	_____
Quantum Encryption	_____
Super-Fungusable Tokens	_____
Web 4.0	_____
Z	_____
Blocklist Validation	_____

# QUANTUM ENCRYPTION

As another emerging technology that everyone is excited about despite having no understanding whatsoever of, quantum computing is naturally synergistic with blockchain. Here's an illustrated example!

A nine-letter hashcode is encrypted into the series of blocks below. Most encryption makes use of "secret keys", but armed with revolutionary blockchain technology, we have dramatically increased security by replacing these with **sicrot** keys.

If someone WERE to assign a letter to each cell below such that each column, row, and 3x3 box contained all of the letters in SICROTKEY, then the hashcode could be read along one of the diagonals. But our cybersecurity experts assure us such a task would be NP-tricky. In layman's terms, surely impossible!

		Y		S		O		
			O		Y	E	I	
O				C			T	Y
	K						S	
E		S				Y		C
	C						O	
R	Y			I				O
	T	O	Y		K			
		K		O		C		

# Cosplay Contest Details

**CRAFTSMANSHIP JUDGING:** NoBrandCon's Cosplay Contest uses three levels of craftsmanship judging. Groups and Individuals are judged in the same categories.

- **Beginner**
  - Those with little-to-no cosplay experience, usually with no major awards, and few minor awards
- **Advanced**
  - Reserved for those with at least 2 major awards, or several minor awards, and previous cosplay experience
- **Master**
  - Reserved for anyone with 3+ major awards or comparable skill, with considerable cosplay and/or sewing and crafting experience
- **Exhibition-Only or "Walk-on"**
  - Those who wish to participate on-stage, but either do not want to compete for an award, or are interested in showcasing their work that is no longer eligible for an award (due to previously winning a major award at a different event)

**PRE-JUDGING:** All contestants competing for a craftsmanship or other award **must participate in pre-judging** by doing the following:

- **Sign-up for a time slot at the Registration Desk.**
  - Slots are available all day Friday and early morning on Saturday. They are in 5 minute increments. Groups are allowed to use **two** consecutive time slots to allow enough time for judging.
- **Provide your information on a sign-up sheet, also at the Registration Desk.**
- **Bring your finished sign-up sheet to your judging time slot.**
  - **REQUIRED:** Provide a color reference, whether that is printed on paper, a photo on your phone, a wall scroll, or an anime figure– it only matters that the judges see what you are working towards.
- NoBrandCon reserves the right to move any contestant to any category they deem appropriate and to the greatest benefit of both the entrant and the cosplay competition as a whole.

**CONTEST SHOW-TIME:** All registered entrants **must participate** in the cosplay contest by walking on stage to be eligible for an award. **Please follow all Cosplay Contest policies and guidelines on and off stage during the show.**

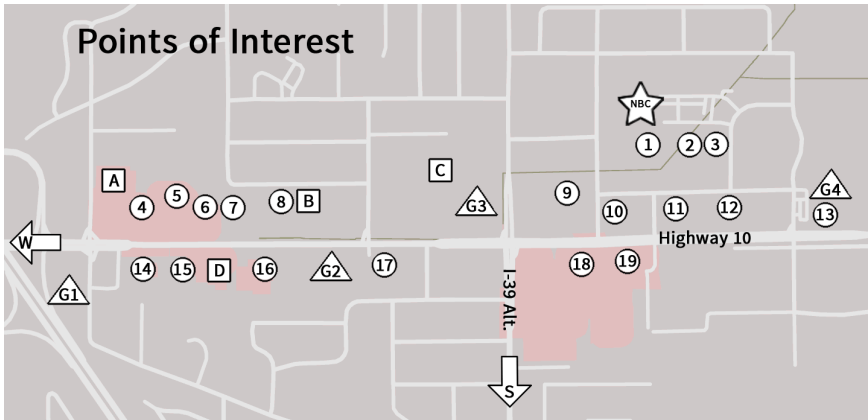
- **Meet in the Green Room at the designated time. Any entrants not in attendance prior to the start of the show will be disqualified.**
- Contestants **must remain in the Green Room during the show**, until called to walk to the stage.
- After a contestant has completed their walk/performance on stage, they may exit and find a seat in the designated seating area in the audience for the rest of the show.
  - Please remain seated during the show. Awards are announced after the intermission is complete.

# Cosplay Contest Details

## **COSPLAY CONTEST AWARDS:**

- Duct Tape Boy's Choice
- Judge's Choice (One per judge)
- 1st Place Beginner
  - Runner-up Beginner
- 1st Place Advanced
  - Runner-up Advanced
- 1st Place Master
  - Runner-up Master
- Best in Show

# Nearby Resources - Stevens Point



**Star** = Holiday Inn Convention Center / No Brand Con

## Circles (Food / Dining)

- 1 - Amber Grill
- 2 - CHEF CHU'S
- 3 - Franny's Family Restaurant and Pancake House
- 4 - Culver's
- 5 - Buffalo Wild Wings
- 6 - Dairy Queen Grill & Chill
- 7 - Taco Bell
- 8 - Star Spangled Spirits Liquor Store
- 9 - ALDI
- 10 - Arby's
- 11 - Matsu Ya Sushi Bar & Grill
- 12 - El Mezcal
- 13 - Subway
- 14 - Grazies Italian Grill
- 15 - Qdoba
- 16 - Burger King
- 17 - PHO EVER 21
- 18 - McDonalds
- 19 - Fazoli's

## Squares (Department / Supply Stores)

- A - Target
- B - Dollar Tree
- C - Fleet Farm
- D - Goodwill

## Triangles (Gas Stations)

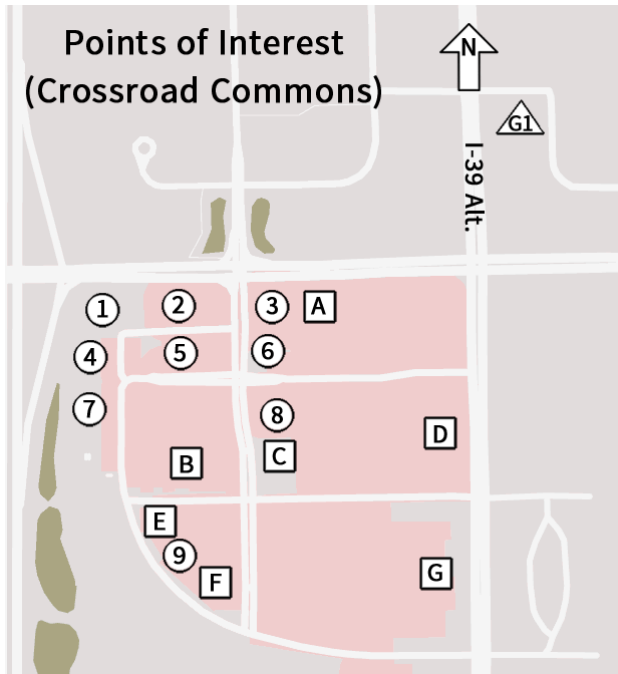
- G1 - Kwik-Trip
- G2 - Amoco
- G3 - Fleet Farm Gas Mart
- G4 - The Store

**West Arrow (to Downtown Stevens Point)**

**South Arrow (to Crossroad Commons)**



# Nearby Resources - Crossroad Commons



## Circles (Food / Dining)

- 1 - Pizza Ranch
- 2 - Panera Bread
- 3 - Starbucks
- 4 - Monk's Bar and Grill
- 5 - Chili's
- 6 - Panda Express
- 7 - McDonalds
- 8 - Mi Pueblo Mexican Restaurant and Bar
- 9 - El Molcajete Mexican Grill

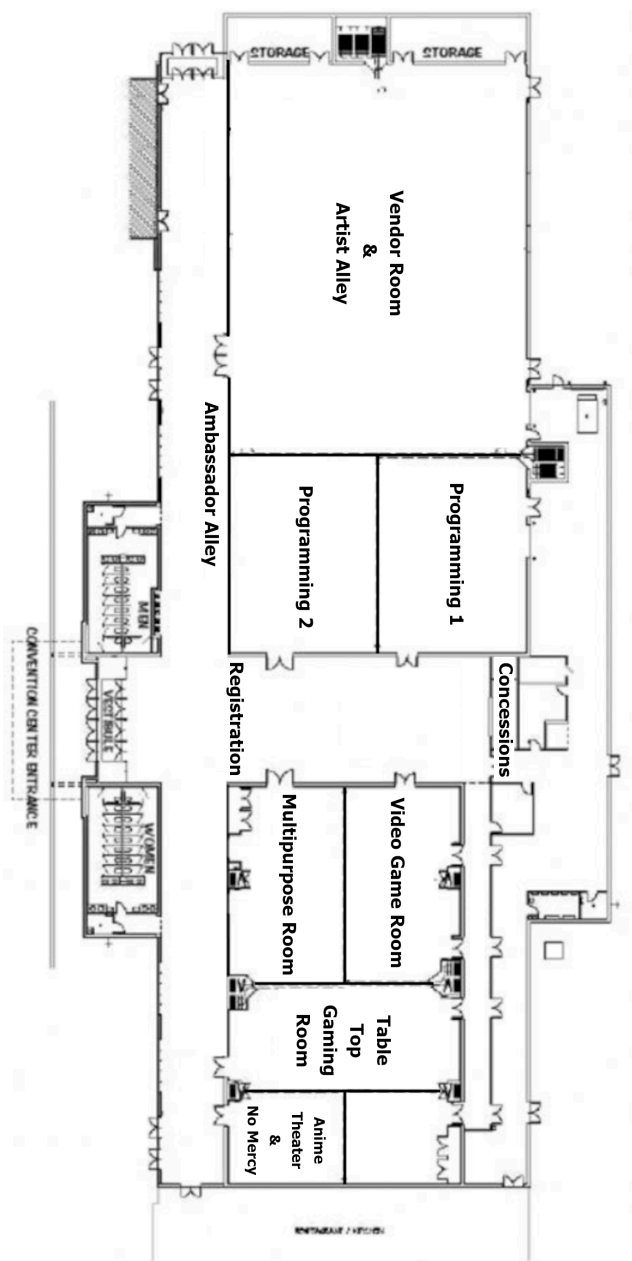
## Squares (Department / Supply Stores)

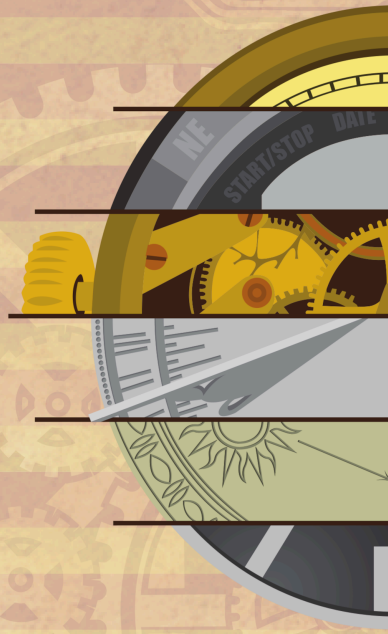
- A - Gamestop
- B - Michael's Craft Store
- C - Ulta Beauty
- D - Lowe's
- E - Dollar Tree
- F - JOANN Fabric and Crafts
- G - Wal-Mart Supercenter

## Triangles (Gas Stations)

- G1 - The Store

## North Arrow (to Stevens Point North Side / No Brand Con)





— TIMES OF —

# FUTURE PAST

• A FESTIVAL FOR ANY ERA •

[futurepastfestival@gmail.com](mailto:futurepastfestival@gmail.com)

[futurepastfestival.com](http://futurepastfestival.com)

#futurepastfest



HISTORY, SCI FI,  
STEAMPUNK,  
COSPLAY

Coming in June

Meet characters, attend  
demonstrations, explore  
the marketplace, enter  
the daily costume  
contest, and more!

A vibrant anime-style illustration of a young woman with long, flowing red hair and blue eyes. She is wearing a purple hoodie and a white headset with cat ears. She is sitting in a white and blue gaming chair, which is positioned in front of a large black monitor. The background is dark with glowing green and blue hexagonal shapes. A small white cat silhouette is in the top left corner. The text 'Kitsune Kōn' is written in a stylized pink font at the top. At the bottom, the event dates 'July 19-21, 2024', location 'Green Bay, WI', and website 'www.kitsunekon.com' are displayed in the same pink font. A small red cat silhouette is on the monitor bezel.

# Kitsune Kōn

July 19-21, 2024

Green Bay, WI

[www.kitsunekon.com](http://www.kitsunekon.com)