

NO BRAND CON



MAY 4TH-6TH, 2018

**CHULA VISTA RESORT
WISCONSIN DELLS, WI**



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Registration Table

Friday: 10am - 9pm

Saturday: 9am - 9pm

Sunday: 9am - 1pm

For off-hour registration, lost badges, or questions regarding registration, you can visit the Staff Room (Sierra Vista). Location is on our floor map in the back of this book.

Special thanks to Cassafrass (fb.com/CassafrassCosplay) for our amazing Cover Art!



Welcome to No Brand Con 2018

Letter From The Directors!

Hello and welcome to No Brand Con 17! Not only is it our 17th consecutive year, but our third here at the Chula Vista Resort. We have worked tirelessly to ensure this year will be our best yet- but we couldn't have done it alone!

We have an amazing staff to thank that has put in countless hours, fantastic hotel staff to help us out, our most gracious sponsors, and let's not forget the most important people of all- YOU! From our fans who have been here from the beginning to those of you joining us for the first time and everyone in between, thank you for supporting No Brand Con through the years.

This year we are fortunate enough to welcome back staff that have been with No Brand since day one, and we couldn't be more excited to merge the old and the new. We cannot wait to share it with all of you!

Welcome to No Brand Con 17!

Misty "Rioso" Price and Hunter "ZabaTV" Angell





Staff & Volunteering

Directors	Misty Price & Hunter Angell
Treasurer	Megan “Alpha” Lemay
Secretary	Graeme “Greem” Lewis
Events	Pat “SyNcesta” Tuura
Vendors	Ryanne “Crow” Martin
Art	Megan “Beta” Peterson
Merchandise	Ali Betz Aleah Duke
Tabletop	Katy Wakeling Adam “Angus” Bernard
Guests	Megan “Alpha” Lemay
Program Guide	Kyle Jahnke
Equipment	Sarge
Hotel	Madeline “Bryar” Reilly
Video Games	Dexter “Jag” Kritchman Aleah Duke
Panels	Brianna Busch
Website	Trae Dorn Kyle Jahnke
Anime	Jonathan Keimig
Advertising & Social Media	Trae Dorn Andrew “Zest” Maher
Workforce	Andrew “Zest” Maher

Volunteering

Do you love No Brand Con? Want to get your badge for FREE?
Talk to one of our staff about volunteering.

Volunteer for 10 hours and we will refund your badge cost AND give you a FREE NBC 2018 shirt!



Convention Rules

Prop Rules And Guidelines

- a. NO blunt metal, or any form of pressurized air- aluminum baseball bats, etc.
- b. Baseball bats CANNOT be regulation: Aluminum, wooden, or otherwise.
- c. Live Steel (real swords/daggers/weapons) can ONLY be in Convention Space IF it is peace-bound and CANNOT be removed from its sheath, and ONLY in going to and from hotel-to-car if purchased on-site.
- d. Ice skates count as live steel. If they are with you, they must have guards on them as well as be peace bounded to where the guards cannot be removed.
- e. NO AIRSOFT GUNS, MODIFIED OR OTHERWISE
- f. NO REAL FIREARMS OR AMMUNITIONS
- g. Any and all prop guns MUST have an orange cap, and be peace-bound at convention.
- h. Staff members have the right to ask you to return a prop or weapon to your room at any time.
- i. Nerf guns MUST be peacebound at the trigger at con, and have an orange cap.
- j. NO AMMO OF ANY SORT.
- k. Nerf guns will ONLY be unbound for Nerf events and will be rebound prior to exiting the event.
- l. If you are making your prop, please be aware of sharp edges and be sure to sand them down/deal with them appropriately so as to avoid injury to you and others.

- m. BE MINDFUL OF PROP SIZE! Please be respectful and responsible of crowded hallways, low ceilings, etc- it doesn't hurt to walk the extra ten feet to take a photo in a less crowded area, and keeps everything from getting congested. If you feel like your prop is too large to safely walk in hallways, don't carry it! If we find you are not responsibly handling your prop, we will ask you to place it in your room or car. If this is the case more than once, we will confiscate your prop until end of weekend.
- n. If you have any questions, feel free to contact a staff member regarding this.

Cosplay Policies

- a. Your costume must be family and hotel friendly! This means covering all genitalia, and ensuring no 'slips' occur. If a staff member asks you to change, please do so respectfully. We have many young children come to this convention!
- b. Hate Symbols and Associated Iconography: Symbols associated with historical atrocities and current hate groups are strictly forbidden from the convention. This includes (but is not limited to) swastikas, Nazi uniforms, cosplays closely based on Nazi uniforms, and paraphernalia associated with these organizations. While in an ideal world it would be easy to separate fictional characters who wear these items from real world events, in our current political climate we do not believe it is possible.
- c. Any questions? Please contact a staff member.

Drinking And E-Cigs

- a. There will be NO open alcohol in the convention space (The hallways and rooms used by convention) Keep it in the bar or your hotel room.
- b. E-Cigs: Please keep these outside of convention space, the hallways and rooms used by convention, at all times.

Pets and Animals

- a. According to hotel policy, the only animals allowed in the hotel are Certified Therapy and Service Animals.
- b. If you have a service animal they **MUST** have the appropriate tags/documentation.

Room Parties

- a. No Brand Con is not liable for any damages or injury caused by room parties nor will we be accountable for fees regarding said damages. Room parties can be fun but do so responsibly.

*FAILURE TO RECOGNIZE THESE RULES COULD RESULT IN THE
REVOKING OF YOUR NO BRAND CON BADGE.*

*****HARRASMENT POLICY*****

We have a ZERO-TOLERANCE harassment policy. Harassment is defined as “the act of systematic and/or continued unwanted and annoying actions of one party or a group, including threats and demands.” There will be NO harassment for any reason- including but not limited to; clothing, gender, race, size, shape, sex, or any other discriminatory subject. If you are found to be harassing another con-goer, convention staffers will act as appropriate. This could mean the revoking of your badge!!

The interpretation of these rules is up to No Brand Con staff and officers.

Have Fun!



Micah Solusod



Hailing from Hawaii, the rascalion is best known for his breakout role as Soul Evans in Soul Eater. Since then, he has gone on to voice characters such as Yuichiro Hyakuya in Seraph of the End, Toma Kamijo in A Certain Magical Index, Yuri Plisetsky in Yuri!!! On Ice, Akito Hyuga in Code Geass: Akito the Exiled, Yukine in Noragami, Midnight in Fairy Tail, Coby in One Piece, Wisely in D.Gray-Man Hallow, Tagoma in Dragon Ball Super, Mizuki in Kamisama Kiss, Ame in WolfChildren, Arata Kaizaki in ReLIFE, Gakushu Asano in Assassination Classroom, Kakeru Naruse in Orange, Black/King of Despair in Blood Blockade Battlefront, Cho Hakkai in Saiyuki Reload Blast, Bea in Space Dandy, Seido Takizawa in Tokyo Ghoul, and most recently Haruhiko Ichijo in Myriad Colors Phantom World! It's likely he's done more but who's counting? Micah also works as the lead artist for the webcomic "Ties That Bind."

Website: micahsolusod.com - painapplestudio.com

Facebook: facebook.com/msolusod

Twitter: [@maioceaneyes](https://twitter.com/maioceaneyes)

deviantART: maioceaneyes.deviantart.com



Samurai Dan and Jillian



Dan Cogan, a.k.a. “Samurai Dan” and his wife, Jillian are the acknowledged masters of marital... er, MARTIAL mayhem. This dynamic duo travels the civilized portions of the U.S., bringing their unique show to curious and horrified audiences alike.

In addition to their high-energy, mostly safe stage shows (where razor sharp blades and barbs fly) the couple teaches historical and hysterical panels on the way of the warrior. Offering a wide range of lectures and interactive workshops, Dan and his lethal love Jillian are guaranteed to provide con attendees fun and fulfillment. Due to a supreme lack of filter, Dan also performs stand-up comedy, and lives to embarrass his wife onstage, in censored and uncensored settings.

A storyteller at heart, Dan is finishing his third horror novel, and offers insights into the creative process with panels for the aspiring writer as well.

Check them out at:
[Facebook.com/SamuraiDanAndJillian](https://www.facebook.com/SamuraiDanAndJillian)



John Swasey



John started down the road of anime in 1997, when he landed his first role in *Golden Boy* from ADV Films. Since then, John has gone on to voice hundreds of shows and characters with Sentai Films, Funimation, ADV Films, Switchblade Films, Okratron 5000, Gearbox, Seraphim Digital and Illumitoons just to name a few. John's wife once quipped that there are certain actors who might be the "Brad Pitts" of anime but John is the "Kevin Bacon" of anime.

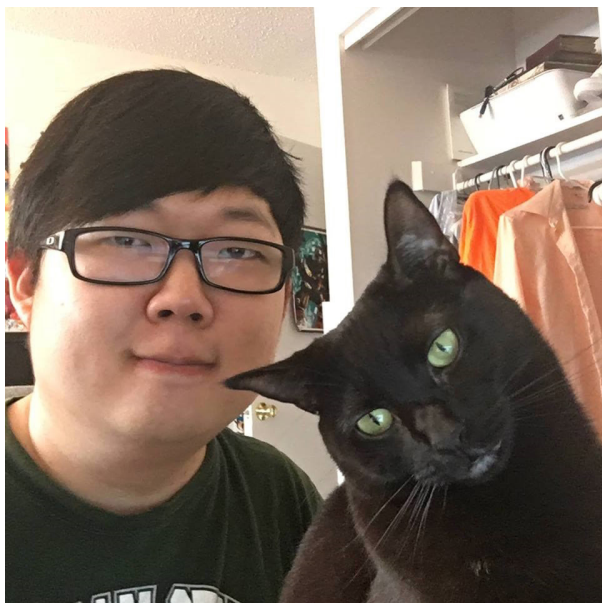
Being more of the character actor type has given John the freedom to voice bazillions of characters such as Undertaker in *Black Butler*, Salvador in *Borderlands II* (VG), Gendo in *Evangelion*, Sgt. Hausner in *Halo* (VG), Lord Death in *Soul Eater*, Hoenheim in *Fullmetal Alchemist*, Sir Crocodile in *One Piece*, Dodoria in *DBZ Kai*, Kogoro in *Sgt. Frog*, Huang in *Darker than Black*, Hades in *Fairy Tale*, Zachary in *Attack on Titan*, Aramaki in *Ghost in the Shell*, and Jinnouchi in *Summer Wars*, as well as roles in the live action films *2009 Lost Memories*, *Conduct Zero*, *Yesterday*, *Jungle Juice*, and the *Gamera* trilogy. Most recently you can catch John in the broadcast series of *GANGSTA* as Chad, and *Akame Ga Kill* as Bols as seen on Toonami. John voiced his favorite role (Kumatetsu, The Beast) in Funimation's theatrical release of Mamoru Hosoda's film, *The Boy and the Beast*.

In 2004, John jumped to the other side of the "mic" to direct. Some of the shows he has recently directed include *Ushio and Tora*, *Squid Girl*, *Flip Flappers*, and *Yona Yona Penguin*. John loves working in the world of anime as a director and voice actor!

Currently John is working with pals Kyle Jones and Jay Hickman on an original animation full length movie called *The Perfect Khan*. In addition to anime, John has acted in radio and tv commercials and films.



ProZD (*SungWon Cho*)



SungWon Cho is a voice actor. You also may know him as ProZD online where he makes videos on YouTube/Twitter/Tumblr/all the social medias. He loves his cats Effie and Sophie very much.

Youtube: <https://www.youtube.com/ProZD>

Twitter: @prozdkp

Tumblr: prozvoices.tumblr.com

Instagram: @prozd



Kid Yuki



Kid Yuki and The Otakus is a rock band united under one mission: to bring your favorite anime and video game music to life. Our acoustic show features a list of over 100 songs for you to choose from - songs from anime like One Piece, Attack on Titan, and My Hero Academia; games like Kingdom Hearts, NieR: Automata, and Fire Emblem; and other nerdy series like RWBY, Steven Universe, and Scott Pilgrim. Come hang out, sing along, and have a good time!

Check out www.youtube.com/c/kidyuki1 for a taste of what's in store.



Kaye Cosplay



Sammi Kaye Nystrom, known by her online alias “Kaye Cosplay”, is an award-winning cosplayer and professional costumer for the Walt Disney Company. Since 2005, she has won over fifteen cosplay awards, most recently representing the United States for the International Cosplay League competition that was held in Madrid, Spain, where she was awarded 2nd place Solo Craftsmanship. Many who follow her work have come to know Sammi for her craftsmanship, technicality, and cleanliness in sewing. An early fanatic of anime, comics, video games, and anything “nerdy”, Sammi quickly became immersed in the convention and cosplay world, making her first cosplay at the age of 12. A master at designing cosplays to suit real people, she has created a body of work showcasing that anybody can cosplay the characters they love.

Kaye Cosplay will also be a judge for our Cosplay Contest!



Cosplay Judges

Damica “Frozen Rose” Blindauer

Damica, also known as Frozen of the cosplay duo Frozen Rose, is a veteran to the Midwest cosplay scene. While she has been doing arts and crafts since she could hold a stick and has been sewing since middle school, she didn't start cosplaying until her first con in 2007. From then on, she was bitten by the cosplay bug and hasn't been able to shake it yet. In 2012, she and Rose began competing together in masquerades, and she has earned herself awards in master class and has judged numerous conventions with her skills and knowledge. In her 10 years of experience, she has taken on many different cosplays, enjoying everything from the planning and research stages, to the construction and execution of costumes and props. She enjoys grinding her skills and embracing new challenges in costume making.



Kate “OrganizedChaos Cosplay” Bruner

Having grown up in rural Minnesota, sewing isn't just Kate's hobby, it's in her blood! Having learned the craft from both of her Grandmothers (one the first Woman master tailor in the Twin Cities, the other a lifelong seamstress and quilter) she began sewing at 8 years old. Beginning with clothing for her dolls and outfits to wear to school, Kate moved on to Cosplay at the age of 18. Now 30, Kate has constructed over 100 unique cosplays and won countless awards including Master Craftsmanship and Best in Show multiple times over! A firm believer that anyone can Cosplay with the right time and patience, she is happy to advise and assist anyone who may seek out her advice.



DRAZZ
MINNEAPOLIS. MN

DIRTY ICE
EAU CLAIRE. WI

KURTZ CALLUM
EAU CLAIRE. WI

KAHMAHKAHZI
KENOSHA. WI

SPECIAL GUEST
LIQUID86
MINNEAPOLIS. MN

AND FEATURING THE
PEPPERANN HIT SQUAD

X MARKS

THE SPOT

AN X-GEEK MEDIA PARTY

THE DANCES AT NO BRAND CON

AT THE
CHULA VISTA RESORT
GRAND BALLROOM
WISCONSIN DELLS, WI

X-GEEK MEDIA PRESENTS A KICKING PARTY IN ASSOCIATION WITH NO BRAND CON "THE DANCES AT NO BRAND CON"
MUSIC BY DRAZZ DIRTY ICE KURTZ CALLUM KAHMAHKAHZI WITH SPECIAL GUEST LIQUID86 AND DANCING BY THE PEPPERANN HIT SQUAD
CONVENTION BADGE IS REQUIRED FOR ENTRY SINGLE-DAY PASSES ARE AVAILABLE

MAY 4 AND MAY 5, 2018

10 PM TO 2 AM



X-Geek



X-Geek Media is your source for convention coverage, photos, interviews, and original productions in the Midwest. Founded in the Twin Cities by friends and former convention staffers, X-Geek Media brings the con scene to you in new, exciting, and innovative ways.

From raves and dances to podcasts, from cosplayers to industry guests, X-Geek Media covers it all!

Get the latest gaming, music and convention news at:
X-Geek.com



Artist Alley

Hours of Operation

Friday: 12pm - 7pm
Saturday: 10am - 7pm
Sunday: 10am - 4pm

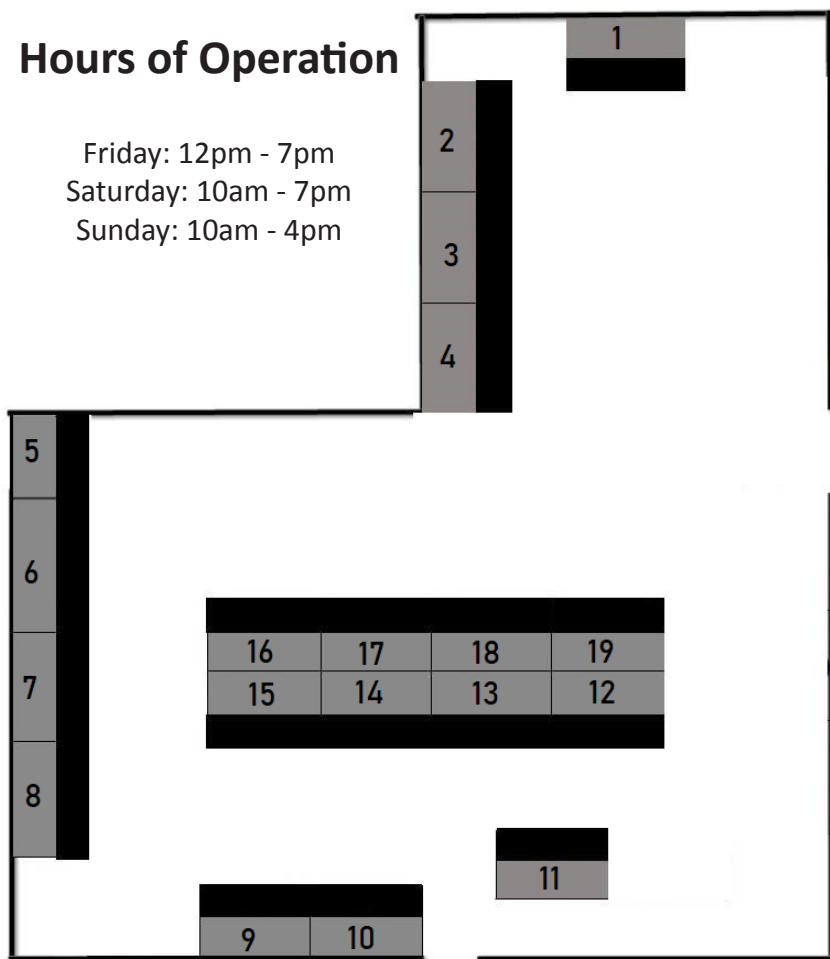
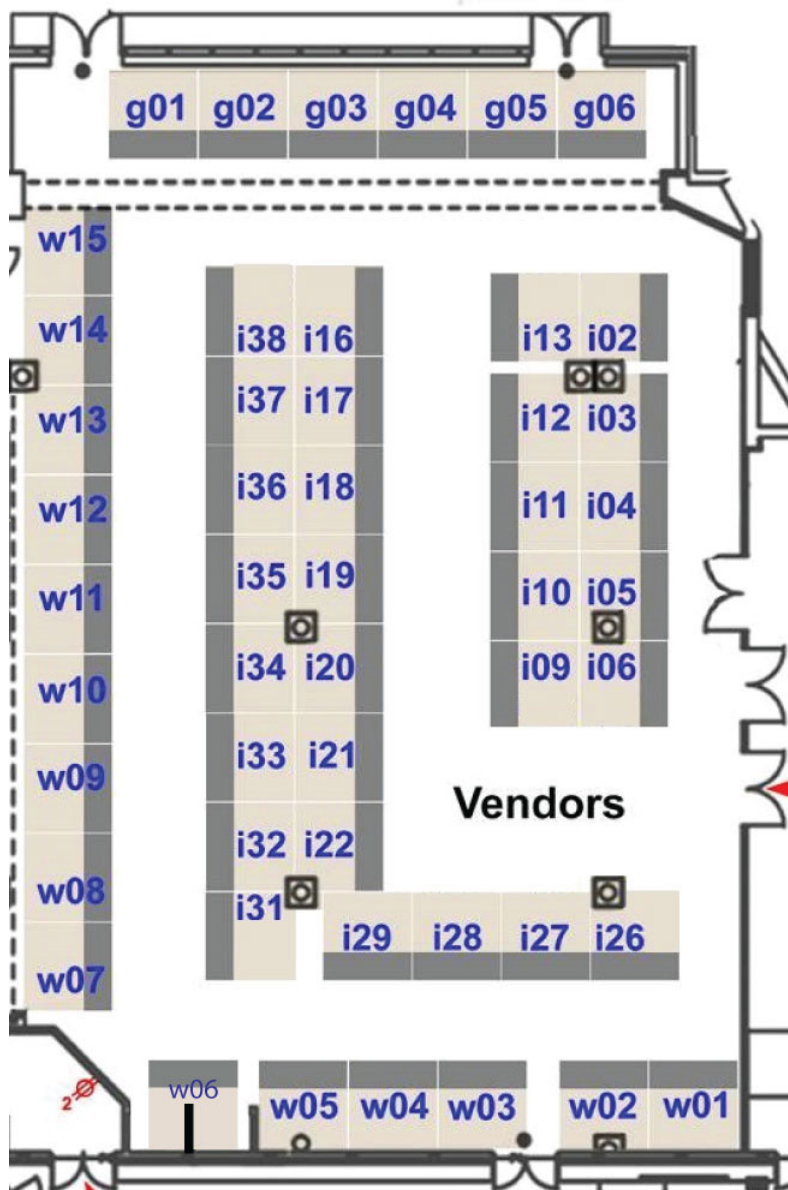


Table	Studio	Merchandise
1	The Pixelated Kitsune	Video game, anime, and other miscellaneous perler sprites and art
2	Dapper Raptor Studios	Art dolls, plushies, resin pieces, prints, and more
3	Esclair Studios	Wall clocks, shadowbox artwork, prints, charms and bags
4	Lyeslingers	Soaps, lotions, balms, soy wax candles, body sprays, and various knitted items
5	Toothsome Talents	Art Prints, Beaded Jewelry and Accessories, Original Works, On-Site Copic Commissions, Buttons, and more
6	Mushkikizou-Chan	Original manga, prints, and keychains
7	Ocelotdude Designs	Pillows, prints, jewelry, and buttons
8	NC Illustration	Art prints, Original art, and Self-Published Manga
9	StartledStar	Prints, buttons, stickers, and acrylic charms
10	nikusagi	Apparel, accessories, pillow plushies, grab bags, and more
11	Ineffective Carnivore	Stickers, prints, plushies and commissions
12	Fantasm	Chibi badges and prints
13	Fil Romero Art	Stickers, buttons, prints, original comics and on-site commissions
14	Freeze-Ex - ICECUTE Studio	Prints, Commissions, Charms, and Artbooks
15	Berry Blitz Studio	Colorful vector prints, charms, accessories, stickers and magnets
16	JustaSuta	Fandom and Original Prints, Stickers, Charms, Bags, Commissions
17	Cosmically Created Art	Prints, commissions, charms, buttons, and stickers
18	Paigyloli	Limited fandom chibi art in prints, keychain, and traditional commission on site
19	Nerd By Design LLC	Posters, Prints, T-shirts, Buttons, Charms, Charm Jewelry, and Commissions



Vendor Room

Hours: Friday: 2pm - 7pm | Saturday: 10am - 7pm
Sunday: 10am - 3pm





Vendor Room

Studio	Table
Pop Heart/ Sakura's Blossoms	w01 - w02
Fast Food Anime	w03 - w06
Tasty Peach Studios	w07 - w08
Say Cosplay!	w09
Elswares Props	w10 - w11
Fernwood Designs	w10 - w11
Bowen Dragon	w12 - w15
Purple Plum	g01 - g04
It Starts From Nothing Cosplay	g05 - g06
Level-Up Beard Co.	i02
Angry Fox LLC	i03 - i06
Shazami's \$#!%	i09 - i10
Vault 0	i11 - i12
Rainarc	i13
Otaku Joe's	i17- i19
The Black Bazaar	i27 - i28
Tangerine Mountain Imports	i29
Create-O-Torium	i31
Fantasm	i32
Epic Loot	i34 - i35
Way Of The Otaku	i36 - i37
Lady Godiva Designs	i38, i16



Merchandise



2018 No Brand Con T-shirt	\$10
Bag	\$10
Bumper Sticker	\$1
“Is My Roommate Dead” Stick	\$1
Lanyard	\$2
Older Year T-shirt	\$5
Sweatshirt	\$25
Toothpick Holder	\$1
Water Bottle	\$10
2019 No Brand Con Pre-Registration	\$20



ANIME MILWAUKEE

FEB 15TH-17TH 2019

WISCONSIN'S LARGEST ANIME CONVENTION



JOIN US FOR ALL THE FUN!

ANIME BAR • MASQUERADE • GAME ROOM
COSPLAY COMBAT CHESS • SPEED DATING
AMAZING EXHIBIT HALL & ARTIST ALLEY
FASHION SHOWS • RAVE • AND MUCH MORE!



Friday

	Main Programming	Multipurpose	Panel 1	Panel 2	No Mercy
12 P.M.					Judge
1 P.M.					Mystics in Bali (18+)
2 P.M.					
3 P.M.				Amtgard Roleplay Panel	
4 P.M.			Cosplay: 101	Amtgard Combat Panel	Superkid (18+)
5 P.M.	Opening Ceremonies		Face VS Wall: A Guided Tutorial	Draft that Pattern 5:00-6:30	Yakoyaki Entertainment Presents: Stand-Up Room Only (18+)
6 P.M.			Anime Jeopardy!		ABSOLUTELY NO MERCY! (18+)
7 P.M.			Of 'Corset' You Can! - A Live Sewing Demo with Kaye Cosplay!	Whose line is it Anime?	Gregory Horror ShowThe Nightmare Begins
8 P.M.		Foam Sword		Soul 2 Soul - Micah Solused Q&A	
9 P.M.	Dance Set-Up		Digital Art, Artist Alleys, & More	Samurai vs. Ninja: The Test!	Lake Texarkana Gamera with John Swasey!
10 P.M.	No Brand Dance		Karaoke	Nerd & Tie LIVE! 10:00 11:30	Samurai Dan: I'm So Dumb! (18+)
11 P.M.		Nerf			
12 A.M.	No Brand Dance	Nerf	Karaoke		We are the Strange (18+)
1 A.M.					Closing Time: Ghost Stories (18+)
2 A.M.					
3 A.M.					
4 A.M.					
5 A.M.					



Friday

Anime Room	VGR 1	VGR 2	Tabletop 1	Tabletop 2	Tabletop 3	
						12 P.M.
						1 P.M.
Yakitate Japan						2 P.M.
						3 P.M.
Miss Kobayashi's Dragon Maid		Players Choice Tournament		Store Open	Pathfinder/Starfinder Society Open Table Gaming (1:30-6:30)	4 P.M.
	Pokken Tournament DX		Carcassonne Tournament			5 P.M.
The Boy and the Beast		Ranma Hard battle, or Soul Calibur 2				6 P.M.
						7 P.M.
One Punch Man				FNM Magic: The Gathering (6-12)		8 P.M.
		League of Legends			Pathfinder/Starfinder Society Open Table Gaming (7-12)	9 P.M.
Jojo's Bizarre Adventure	Mario Kart 8 Deluxe					10 P.M.
						11 P.M.
Knights of Sidonia	Mario Party (TBD)?	League of Legends				12 A.M.
						1 A.M.
			Late Night Gaming			2 A.M.
						3 A.M.
						4 A.M.
						5 A.M.





Saturday

	Main Programming	Multipurpose	Panel 1	Panel 2	No Mercy
8 A.M.					Axiom Maximus, War of the Alien Dinosaurs! (18+)
9 A.M.					The Dragon Lives Again (18+)
10 A.M.		Cosplay Prejudging	John Swasey meet and Greet with Q&A	Musical Jeopardy	Super Mario Bros. Movie! (18+)
11 A.M.	Two Swords of Musashi		Outside the Voice Actors Studio	Match Game	
12 P.M.		Cosplay Prejudging	Famicom Dojo: The Donkey Kongsole Wars	Operation Photography	Super Mario Brother, The Anime! (18+)
1 P.M.	If You Give a Nerd a Basket		Kid Yuki and the Otakus - Acoustic Show 1-2:30	Rating your Anime Husbands and Wives with ProZD	
2 P.M.				So You Thought You Wanted To Be a Voice Actor	Takoyaki Entertainment Presents: Talk-Oyaki with Nick Izumi 2:00-3:30
3 P.M.	Sponsor Only Guest Meet and Greet 3:00-3:30	Betrayal at House on the Hill	How to Make Custom Pokemon Cards - ZabaTV	RWBV on Guitar	
4 P.M.	Guest Signing 3:30-4:30		History of Sharp Shiny Pointy Things	How (not) to Become a YouTube Star	Let's Play Dream Daddy!
5 P.M.	Cosplay contest Setup		Q&A with ProZD	Migrant Thought Podcast "Live" 5:00-6:30	Dr. Horrible Sing-A-Long blog (with the Calvsies) (18+)
6 P.M.		Foam Sword	My Improv Academy		Wizard People, Dear Reader
7 P.M.	Cosplay Contest			Autism in the Anime Community: An Overview	The Secretary Presents: A Blast From The Past (18+)
8 P.M.			Famicom Dojo Video Game Podcast LIVE! 8:00-9:30		Berserk: A Discussion (18+) 8:00-9:00
9 P.M.	Dance Setup			Quiplash with the Otakus (18+) 9:00-10:30	Constories from Hell with John Swasey (9pm-10pm)
10 P.M.	No Brand Dance		Karaoke		Samurai Dan's Dungeon of Doom
11 P.M.					
12 A.M.					Hentai Out Loud (18+)
1 A.M.	No Brand Dance				The Gregory Horror Show, The Second Guest
2 A.M.					Closing Time, Ghost Stories! (18+)
3 A.M.					
4 A.M.					
5 A.M.					
6 A.M.					



Saturday

Anime Room	VGR 1	VGR 2	Tabletop 1	Tabletop 2	Tabletop 3		
Himouto Umaru-Chan!			Catan Tournament	Store Open (10-10)	Pathfinder/Starfinder Society Open Table Gaming (8-1)	8 A.M.	
						9 A.M.	
Nichijou						10 A.M.	
						11 A.M.	
Hunter x Hunter	Super Smash Brothers for WiiU	Overwatch	Catan Tournament	Store Open (10-10)	Pathfinder Society Open Table Gaming	12 P.M.	
			Shogi: The Game of Generals		Store Open (10-10)	Pathfinder/Starfinder Society Open Table Gaming (1:30-6:30)	1 P.M.
My Hero Academia							2 P.M.
							3 P.M.
Captain Harlock Space Pirate							4 P.M.
							5 P.M.
Overlord	6 P.M.						
	Initial D Randomizer		Ticket to Ride Tournament		Pathfinder/Starfinder Society Open Table Gaming (7-12)	7 P.M.	
The Big O						8 P.M.	
						9 P.M.	
Mobile Suit Gundam: Iron Blooded Orphans	No Mercy Tournament	Dragon Ball FighterZ				10 P.M.	
						11 P.M.	
Evangelion 1.11	No Mercy		Late Night Gaming	Werewolf		12 A.M.	
						1 A.M.	
						2 A.M.	
						3 A.M.	
						4 A.M.	
						5 A.M.	
						6 A.M.	



Sunday

	Main Programming	Multipurpose	Panel 1	Panel 2	No Mercy
8 A.M.		Foam Sword			Gregory Horror Show, The Last Train
9 A.M.					Calvsie presents (18+)
10 A.M.	Guest Signing (10am-11am)		Action Adventure Fitness		
11 A.M.			Cosplay, Coffee, and Kaye!		Making Fun of My Childhood: Speedracer
12 P.M.			The 5 Rules of Art (According to Micah)	Teaching Disability Awareness Thru Anime	Wild Zero! (18+)
1 P.M.	Lip Sync Battle			Puzzle Hunt Award Ceremony	Vikingsdom (18+)
2 P.M.				Akita: National Treasure of Japan	Thank You, From the No Mercy Master
3 P.M.			An Anime Music Recorder Concert		
4 P.M.	Closing Ceremonies				
5 P.M.					





Sunday

Anime Room	VGR 1	VGR 2	Tabletop 1	Tabletop 2	Tabletop 3	
The Irresponsible Captain Tylor						8 A.M.
						9 A.M.
My Love Story		No Mercy Smash	Frag Tournament		Pathfinder/Starfinder Society Open Table Gaming (9-2)	10 A.M.
						11 A.M.
Cromartie High School	Pokemon Ultra Sun & Moon			Store Open		12 P.M.
						1 P.M.
Interviews With Monster Girls		Super Smash Brothers Melee				2 P.M.
					3 P.M.	
					4 P.M.	
					5 P.M.	





Main Events

Anime Jeopardy

6PM - 7PM Friday in Panel Room 1

Do you think you know your anime and manga? Come and prove it in our annual anime trivia contest. Challenge your fellow con-goers for title of Anime Trivia God!

Betrayal at House on Haunted Hill

3PM - 6PM Saturday in Multipurpose

Join the Eau Claire Gamers Guild for Live Action Betrayal! Explore an ever-expanding Haunted House room by room to find tools to help once the inevitable happens and one of your fellows betrays you! With up to 6 players, 12 characters, 50 scenarios and a variety of rooms no two games of Betrayal are the same! Move yourself in the house where to want to explore and hope you don't run into anything unsavory. Betrayal is easy to learn and lots of fun! We have enough time to run two full games so if you don't make it for the first one feel free to check in later. Not to mention we can always have extras stand in for monsters!

Closing Ceremonies

4PM - 5PM Sunday in Main Programming

Sunday afternoon is always a sad time during convention weekend, but for all the diehards who stay right until the end of the con, this is your chance to sound off on how you thought everything went! We want to hear your thoughts so we can strive to make No Brand Con even better the next year!

Cosplay Contest

6PM - 9PM Saturday in Main Programming

It wouldn't be a good capstone to a convention without a cosplay contest! The main event of our convention since NBC 2, join us for a showcase of all our congoers' amazing cosplay! We'll have a variety of categories and creative levels from beginners to advanced, a hard working group of experienced judges for each category, and hosted by Jason "DJ Liquid86" Bruner and Sydney "Velociraptor" Staff.



Main Events

Foam Sword

6PM - 10PM Friday, 6PM-10PM Saturday, 10AM-2PM in Multipurpose

The No Brand Heroes have ended up in the land of swords and sorcery! Test out your knightly skills against our medieval fighting experts in the boffer battle room. They will have a variety of games running throughout the weekend.

Disclaimer: Even though weapons are built using foam and regulated to prevent injury you will be required to sign a release form.

Guest Signing

3:30PM - 4:30PM Saturday, 10AM - 11AM Sunday in Main Programming

Get signatures and face time with all our fantastic guests!

Karaoke

10PM - 2AM Friday and Saturday in Panel Room 1

Join our local karaoke specialist Sarge on Friday night for a fun night of singing and laughs! Even if you're a bit of a monotone or don't know the words, good singing ability is not required to have fun.

Lip Sync Battle

1PM - 3PM Sunday in Main Programming

Love to dance but you just can't carry a tune? Love to perform but don't really want to cosplay in order to be on stage? This is your chance to show No Brand Con what you can do. Battles have no limit to how many members on your team but songs must be family friendly. Sign up at the registration table or at the event!

If you give a Nerd a Basket

1PM - 2PM Saturday in Main Programming

Do you like auctions? Do you like nerdy things? Do you like spending money on cool swag for a good cause? If you said yes or no to any of these things, come to the Nerd Auction! This is our annual auction of goodies from our guests, vendors, and even staff! All of the proceeds of the auction will go to Extra Life, a foundation that raises money for Children's Miracle Network Hospitals. Grab your wallet and let's help some kids!



Main Events

Nerf

11PM Friday - 2AM Saturday in Multipurpose

Come join us for good foam-blasting fun! Our Nerf aficionados will provide foam-dart games for all ages and abilities, so everyone can get involved.

Bring your own foam weaponry or use some of our provided weaponry!

Rules on Nerf in our event: No modified weapons of any kind, no non-guns (boffer or otherwise), no modified ammunition. Please consult our convention rules regarding Nerf guns.

No Brand Dance: Friday Edition

10PM Friday - 2AM Saturday in Main Programming

DJs Dirty Ice, Liquid86, Kurtz Callum, and Kahmahkahzi are ringing the heat Friday night! Dirty Ice and Liquid86 will have a battle of epic house proportions, Kurtz Callum will be dropping Drum and Bass, and Kahmahkahzi will be bringing the night in with some Hardcore!

No Brand Dance: Saturday Edition

10PM Saturday - 2AM Sunday in Main Programming

No Brand Con's signature Saturday night dance party returns! This dance is brought to you by DJs Drazz, Dirty Ice, Kahmahkahzi and Kurtz Callum.

They'll be bringing the house down until the sun comes up -or 2am. Whichever comes first.

Opening Ceremonies

5PM - 6PM Friday in Main Programming

Join us for our convention kickoff Friday evening! Meet our guests of honor and see what the No Brand Heroes have planned for the weekend!

Puzzle Hunt Award Ceremony

1PM - 2PM Sunday in Panel Room 2

Think you know the solution to this year's diabolical Puzzle Hunt (first Puzzle on page 52)? Show up and possibly win fabulous prizes!

Sponsor Only Guest Meet & Greet

3:00PM - 3:30PM in Main Programming

If you are a Sponsor, you are invited to this meet and greet where all the guests will be in attendance! Get your items signed and say hello to all the amazing guests, where the lines are meant for only you!

GEEK-KON HEROES

With Special Guests
Michael Winslow &
Jeff Nimoy

And Musical Guest
MC Chris!



Madison Marriott
West

Aug 24th-26th

For More Info and Registration, visit
www.geekkon12.net

2018



Panels (A)

Action Adventure Fitness

10AM - 11AM Sunday in Panel Room 1

Join a Certified Strength and Conditioning Specialist on an epic quest through the plains and dungeons of a high fantasy realm! The adventure will be tailored to the ability levels of the participants.

Akita: National Treasure of Japan

2PM - 3PM Sunday in Panel Room 2

Come meet Kiba, the adorable star of Samurai Dan's entire act! Feed the puppy, pet the puppy, take pictures of the puppy, while Lady Jillian discusses the famous breed and hosts Q&A. Treats for Kiba provided.

Guest Panel with Samurai Dan and Jillian (And their puppy, Kiba, obviously)

Amtgard Combat Panel

4PM - 5PM Friday in Panel Room 2

Join the Barony of Ice Haven as we discuss combat in Amtgard. Topics covered include fighting styles, tournament information, and honor and conduct on the field.

Amtgard Roleplay Panel

3PM - 4PM Friday in Panel Room 2

Join the Barony of Ice Haven as we discuss Roleplay in Amtgard. Topics covered include character creation, garb (clothing), and a quick overview of the class system.

An Anime Music Recorder Concert

3PM - 4PM Sunday in Panel Room 1

Watch a professional recorderist as he performs anime themes, TV show themes, video game music, and popular fan music, all on his recorder.

Autism in the Anime Fan Community: An Overview

7PM - 8PM Saturday in Panel Room 2

Many people with autism are anime fans. Listen to an anime fan discuss why people with autism enjoy anime, and the issues people with autism can face at anime cons.



Panels (C-F)

Cosplay: 101

4PM - 5PM Friday in Panel Room 1

Learn the basics, tricks and essentials to the world of cosplay, and get the answers to your questions.

Cosplay, Coffee, and Kaye!

11AM - 12PM Sunday in Panel Room 1

Stay in your pjs, bring a cup of coffee, and join Kaye Cosplay for a laid back Sunday morning Q&A! Whether you are thinking of cosplaying for the first time, or you have been doing it for ten years, this is sure to be a great start to the day!

Guest Panel with Kaye Cosplay

Digital Art, Artist Alleys, & More

9PM - 10PM Friday in Panel Room 1

Come one, come all, come artists big & small. Learn more about the digital art & the artist alley business.

Draft that Pattern

5:00PM - 6:30PM Friday in Panel Room 2

No Pattern in sight for what you need? We'll show you some tricks to help and make the project ten times easier.

Face VS Wall: a guided tutorial

5PM - 6PM Friday in Panel Room 1

New to fighting games? Have no skill at pressing buttons? It's not a problem. I'll have you throwing fireballs, and playing footsies in no time.

Famicom Dojo: The Donkey Kongsole Wars

12PM - 1PM Saturday in Panel Room 1

Learn how Nintendo broke into the US game market with Coleco, pivoted to rival Atari, and why Donkey Kong owes its existence to Popeye.

Famicom Dojo Video Game Podcast LIVE!

8:00PM - 9:30PM Saturday in Panel Room 1

Sean and Vinnk discuss video game news, review the games they've been playing, read a haiku, and welcome audience questions!



Panels (H-M)

History of Sharp Shiny Pointy Things

4PM - 5PM Saturday in Panel Room 1

Samurai battlefield weaponry displayed, explained and demonstrated by an expert in 16th century Japanese combat. Lecture features stunning visual aids (blades from 1400-1800) and a question and answer session for attendees.

Guest Panel with Samurai Dan and Jillian

How (not) to Become a YouTube Star

4PM - 5PM Saturday in Panel Room 2

Not everyone can be the next PewDiePie or Kid President, but with these tips you might find a niche to scratch that creative itch.

How to Make Custom Pokemon Cards - ZabaTV

3PM - 4PM Saturday in Panel Room 1

Ever wondered how to make a custom trading card? Stop on in to learn how to make a custom Pokemon, MTG or Yu-Gi-Oh! trading cards with YouTuber ZabaTV. Random drawing giveaway included for your chance to make a card live and take it home! Check out more from ZabaTV at [YouTube.com/ZabaTV](https://www.youtube.com/ZabaTV)

John Swasey Meet and Green with Q & A

10AM - 11AM Saturday in Panel Room 1

Exactly what it sounds like.

Guest Panel with John Swasey

Kid Yuki and The Otakus – Acoustic Show

1:00PM - 2:30PM Saturday in Panel Room 1

Like anime and video game music? We only want to play what you want to hear, so take your pick from over 100 songs from anime like My Hero Academia and Evangelion, video games like Kingdom Hearts and Persona, plus RWBY, Steven Universe, and more!

Guest Panel with Kid Yuki and the Otakus

Match Game

11AM - 12PM Saturday in Panel Room 2

Takoyaki Entertainment presents this fill in the blank style game. Come participate for fun and prizes.



Panels (M-O)

Migrant Thought Podcast “Live”

5:00PM - 6:30PM Saturday in Panel Room 2

A live episode of the Migrant Thought Podcast with fellow creator Zaric Zhakaron. MTP covers topics in the gaming and entertainment community. Come join us live and talk with Migrant Thought who is a fellow Midwestern Resident.

Musical Jeopardy

10AM - 11AM Saturday in Panel Room 2

Takoyaki Entertainment presents a game of musical knowledge. Test your music knowledge to see how much you really know.

My Improv Academy

6PM - 7PM Saturday in Panel Room 1

Join Class 1-A of UA High school in shenanigans and improv games. Audience participation is encouraged!

Nerd & Tie LIVE!

10:00PM - 11:30PM Friday in Panel Room 2

Join Trae Dorn, Nick Izumi and Gen Prock for a live recording of the Nerd & Tie Podcast -- on this episode we'll be discussing the most ridiculous convention horror stories we have.

Of ‘Corset’ You Can! – A live sewing demonstration with Kaye Cosplay

7PM - 9PM Friday in Panel Room 1

Have you ever wanted to sew a corset but didn't know how? Don't be afraid; Of 'corset' you can! Join Kaye Cosplay in this live sewing panel on how to incorporate boning into your cosplay! Be sure to bring your own notebook and pencils to take notes!

Guest Panel with Kaye Cosplay

Operation Photography

12PM - 1PM Saturday in Panel Room 2

The Snap Shot Struggle is over, you'll always have a photo. Plus, no Struggle to find it among the Facebook Mess.



Panels (O-S)

Outside the Voice Actors Studio

11AM - 12PM Saturday in Panel Room 1

A roundtable discussion with your favorite VAs about life outside the booth. Featuring questions ranging from the serious, to the downright silly.

Guest Panel with Micah Solusod and SungWon Cho

Q&A with ProZD

5PM - 6PM Saturday in Panel Room 1

It's exactly as it sounds! Bring all your questions for ProZD!

Guest Panel with SungWon Cho

Quiplash With The Otakus (18+)

9:00PM - 10:30PM Saturday in Panel Room 2

Have you ever played Quiplash? Think Cards Against Humanity but you get to write in your own answers and vote for the best answers through your phone. 8 people get to play per round, but anyone with a phone can decide who wins.

Guest Panel with Kid Yuki and the Otakus

Rating your Anime Husbands and Wives with ProZD

1PM - 2PM Saturday in Panel Room 2

Come Join ProZD as he rates your Anime Husbands and Wives on a scale of 0-5 and explain why! (Just don't ask about Dio from Jojo's Bazaar Adventure...It's an automatic 0...)

Guest Panel with SungWon Cho

RWBY on Guitar

3PM - 4PM Saturday in Panel Room 2

Do you want to learn how to play some RWBY tunes on guitar? Come watch and receive some renditions! And no, the guitar ISN'T also a gun.

Samurai vs. Ninja: The Test!

9PM - 10PM Friday in Panel Room 2

Two rival warrior cultures, each rich in history and shrouded in mystery and myth. Samurai Dan highlights each, and offers a tell-all quiz to attendees.

Come see which warrior resides inside you!

Guest Panel with Samurai Dan and Jillian



Panels (S-W)

So You Thought You Wanted To Be a Voice Actor

2PM - 3PM Saturday in Panel Room 2

This is an interactive workshop designed to give people real life hands on crash course in VO work. We read scripts in anime and commercial, discuss the business in general, and talk about what it takes to be a VA. Open to all.
Guest Panel with John Swasey

Soul 2 Soul - Micah Solusod Q&A

8PM - 9PM Friday in Panel Room 2

Stop by and join Micah for a chat about anime, art, and food. Micah will take all of your questions and maybe even answer some!
Guest Panel with Micah Solusod

Teaching Disability Awareness Through Anime

12PM - 1PM Sunday in Panel Room 2

Listen to an anime fan with a hidden disability will discuss how anime can be utilized to teach awareness of different types of disabilities.

The 5 Rules of Art (According to Micah)

12PM - 1PM Sunday in Panel Room 1

The creative process is littered with challenges, frustration, and self-loathing. (And that's on a good day!) Micah will share the 5 rules he draws by in order to survive the hashtag: ArtLife.
Guest Panel with Micah Solusod

Two Swords of Musashi

11AM - 12PM Saturday in Main Programming

Learn the devastating two sword style made famous by Japan's greatest warrior, Miyamoto Musashi. Previous weapon's training helpful but not necessary for the class.
Guest Panel with Samurai Dan and Jillian

Whose line is it Anime?

7PM - 8PM Friday in Panel Room 2

Takoyaki Entertainment presents the improv show where everything's made up on the spot. Join us for some laughs and a fun time.



No Mercy Room

Absolutely No Mercy (18+)

6PM - 7PM Friday

There are things in the world that you can't unsee...I'm so sorry.

Axiom Maximus, War of the Alien Dinosaurs!

8AM - 9AM Saturday

Does it really matter what the movie is about, did you not read the title?

Berserk: A Discussion (18+)

8PM - 9PM Saturday

Kentaro Miura has created a masterpiece that has continued to deliver stunning action and convey emotion. Stop by as we talk about it.

Calvsie presents

9AM - 11AM Sunday

Calvsie is back and he has brought another delightful* fantasy film that you are sure to enjoy. *The film is not actually good

Closing Time, Ghost Stores

1AM - 2AM Saturday, 2AM - 3AM Sunday

Come and watch Ghost Stories and laugh away the "why am I still awake?"

Constories from HELL (18+) with John Swasey

9PM - 10PM Saturday

This is a fun look back at all the crazy experiences we have had at cons. While it is facilitated by John Swasey, it is open to all who wish to share. But beware, what is said at the con may not stay at the con. Open to all but with a disclaimer of "blue" humor.

Dr. Horrible Sing-A-Long blog (with the Calvsies)

5PM - 6PM Saturday

Join Calvsie and Mrs. Calvsie for a rollicking good time

Dragon Lives Again (The)

9AM - 10AM Saturday

See BRUCE LE-ong in underworld fight the king judge of hell alongside the Godfather, James Bond, and Popi! Am I joking, come see and find out!

***ID may be required to enter the No Mercy Room**



No Mercy Room

Gregory Horror Show

7PM - 8PM Friday, 1AM - 2AM, 8AM - 9AM Sunday

A truly unique bit of Japanese horror programming the Gregory Horror Show is a first-person CGI horror show that will be showing throughout the weekend! Come in guests, Gregory's been expecting you.

Hentai Out Loud (18+)

12AM - 1AM Sunday

Come try out your *special* voice acting in this panel where we read strange, silly, and downright weird hentai...OUT LOUD!

Judge

12PM - 1PM Friday

What would you get if you put Ace Attorney, 90's anime ascetics, and Chinese underworld mythology in a blender?

Lake Texarkana Gamera with John Swasey

9PM - 11PM Friday

Join John Swasey as he shares the hilarious classic monster movie, Gamera II. Directed by Kyle Jones this silly movie is more than able to entertain all who watch. There will also be a Q & A that follows.

Let's Play Dream Daddy!

4PM - 5PM Saturday

Who's your daddy? Your Dream Daddy that is! Come play the game with us, help make decisions and see the sparks of romance!

Making Fun of My Childhood: Speed Racer

11AM - 12PM Sunday

The first three VHS episodes of the speed racer anime? Need I say more?

Mystics in Bali

1PM - 2PM Friday

The classic story of a student who travels to Bali to learn the arts of Leeak magic, turning into a pig, ball of fire, and a disembodied head dragging its own intestines around. You know, that old chestnut!

***ID may be required to enter the No Mercy Room**



No Mercy Room

Samurai Dan's Dungeon of Doom

10PM Saturday - 12AM Sunday

See if you have what it takes to survive Samurai Dan's Escape Room/Dungeons and Dragons Challenge! Swords and Sorcery at its finest; fun for all!

Samurai Dan: I'm So Dumb! (18+)

11PM Friday - 12AM Saturday

The world's tallest, most heavily-armed comedian takes the stage to tell jokes and attack his most vicious critic—himself. Come hear Dan relive his most memorable learning experiences as an anime con performer.

Secretary Presents: A Blast from the Past (The) (18+)

7PM - 8PM Saturday

He's scoured the Internet for crazy stories from history, he's made sure they're true... And now he's revved up and ready to tell them to you!

Super Kid

4PM - 5PM Friday

Korean bootleggers answer to Dragonball, it's not as bad as you think...it's worse!

Super Mario Brothers Movie (The)

10AM - 12PM Saturday

You didn't watch it, you didn't ask for it, but we are still showing it, the landmark live action video game movie starring Mario Mario and Luigi Mario!

Super Mario Brothers The Anime

12PM - 1PM Saturday

One of the first video game anime adaptation watch Mario and Luigi save peach again with a twist of old school anime cheese.

***ID may be required to enter the No Mercy Room**



No Mercy Room

Takoyaki Entertainment Presents: Stand-Up Room Only (18+)

5PM - 6PM Friday

Do you like stand-up comedy? We do to! Join Takoyaki Entertainment's own Miles, Nick, Phii and Reanna, along with host Rena and special guest villain Giant Sized Brandon for a solid hour of laughs!

Takoyaki Entertainment Presents: Talk-Oyaki with Nick Izumi

2PM - 4PM Saturday

A Live Comedy-Variety-Talk-Show comes to No Brand! Complete with Skits, songs and interviews with guests.

Vikingdom

1PM - 2PM Sunday

Behold! A Malasian Viking movie made by a man who didn't know Vikings were a real thing, no I'm not joking.

We Are the Strange

12AM - 1AM Saturday

We are the Strange is a CGI, 2-D, stop motion, live action, 8-bit video game movie about a non-existent game. Strange, isn't it?

Wild Zero

12PM - 1PM Sunday

Aliens threaten to take over the world and only the power of Japanese garage band Guitar Wolf can stop them! If that idea doesn't get you in here I have no idea what is wrong with you.

Wizard People, Dear Reader

6PM - 7PM Saturday

Take a yearly sabbatical to NoMercy for our showing of Wizard People, Dear Reader, and see Harry Potter as you have never seen him before!

***ID may be required to enter the No Mercy Room**



Anime Room

Big O (The)*

8PM - 10PM Saturday

Roger Smith works in Paradigm City as a negotiator, aided by a robot girl named Dorothy and his butler Norman. When things get hairy, he calls upon Big O, a giant robot linked to the city's mysterious past. Basically, Batman with giant robots.

(Mecha, Drama)

Boy and the Beast (The)

6PM - 8PM Friday

After a tragic loss, Ren resents humanity, and chooses to live alone. That is, until a powerful figure from the Beast Kingdom takes him in as a disciple, raising him to one day become the lord of the kingdom.

(Drama, Adventure)

Captain Harlock Space Pirate

4PM - 6PM Saturday

Aboard the spaceship Arcadia, Captain Harlock is a space pirate, with a loyal crew always by his side. As Earth is invaded by the Mazone, he leads his ragtag group to rebel against these totalitarian invaders.

(Space Opera, Action)

Cromartie High School

12PM - 2PM Sunday

Takeshi Kamiyama is a new student at Cromartie High, known for its high delinquency rate. There's a bunch of strange classmates there. That's about as detailed as this gets; it's complete lunacy from there.

(Comedy, Shonen)

Evangelion 1.11*

12AM - 2AM Sunday

Earth has been ruined by an apocalyptic event, Second Impact, and beings called Angels threaten to eliminate what's left. Enter Shinji Ikari, a reluctant teen forced to pilot a giant robot to fight for humanity.

(Mecha, Drama)

*= Significant/intense objectionable content (gore, sexual content, etc) [as rated on Anime News Network].



Anime Room

Himouto Umaru-Chan!

8AM - 10AM Saturday

She's the perfect girl at school, and a complete otaku at home. She's Umaru, the childish, cola loving girl who just wants to stay home and play video games, much to the annoyance of her brother.

(Comedy, Slice of Life)

Hunter x Hunter (2011)

12PM - 2PM Saturday

Gon, a strong, young boy, wants to become a Hunter and track down his absent father. He'll need to pass a grueling exam and become stronger before he can accomplish that, with the help of some newfound friends.

(Action, Shonen)

Interviews With Monster Girls

2PM - 4PM Sunday

Demi-humans have started to become more integrated in modern society, and biology teacher Tetsuo Takahashi wants to learn about and understand them better, starting with three demi girls he ends up teaching.

(Fantasy, School, Comedy)

Irresponsible Captain Tylor (The)

8AM - 10AM Sunday

Tylor might just be the luckiest man alive, getting out of near death experiences by accident. After stumbling his way into the space military, he ends up getting command of his own spaceship. Hijinks ensue.

(Space Opera, Comedy)

Jojo's Bizarre Adventure*

10PM Friday - 12AM Saturday

The tales of the Joestar family, spanning many generations, across the globe, encountering bizarre foes threatening the world. You might have been expecting a proper description, but IT WAS I, MEMES!

(Action, Shonen)

*= Significant/intense objectionable content (gore, sexual content, etc) [as rated on Anime News Network].



Anime Room

Knights of Sidonia*

12AM - 2AM Saturday

The year is 3394. Earth has been destroyed by shapeshifting aliens. The spaceship Sidonia is potentially the last remaining vestiges of humanity. Mech pilot Nagate Tanikaze helps defend the ship from this alien threat. (Mecha, Horror)

Miss Kobayashi's Dragon Maid

4PM - 6PM Friday

Miss Kobayashi wakes up to find a dragon outside her apartment. Her name is Tohru, and because Kobayashi drunkenly saved her life, she now wants to live with her savior as a maid. Dragons, hijinks, and adorableness ensues. (Comedy, Slice of Life)

Mobile Suit Gundam Iron Blooded Orphans*

10PM Saturday - 12AM Sunday

A group of child soldiers rebel against their 'employers' to protect an aristocratic woman and to carve out a better life for themselves and the citizens of Mars. (Mecha, Drama, Action)

My Hero Academia

2PM - 4PM Saturday

Izuku Midoriya is a hopeful young man born without a 'quirk'. but in him is the heart of a hero! And thanks to the legendary hero All Might, he just may be able to follow his dreams of becoming a hero after all. (Superhero, Action, Comedy)

My Love Story

10AM - 12PM Sunday

It's love at first sight for Takeo and Yamato, two high schoolers who meet on the train to their respective schools. Heartwarming and hilarious moments ensue as the two of them begin kindling a relationship. (Romance, Comedy)

*= Significant/intense objectionable content (gore, sexual content, etc) [as rated on Anime News Network].



Anime Room

Nichijou

10AM - 12PM Saturday

Several characters live out their everyday lives, interacting with one another. They all just so happen to get involved in ludicrous, outlandish, and downright insane events. A must watch.

(Comedy, Slice of Life)

One Punch Man*

8PM - 10PM Friday

He's just a guy who's a hero for fun. Mainly because he's gotten so strong that all of his opponents go down in a single punch. He's Saitama, and he's gotten bored with his hobby. It's a story of heroes, cyborgs, monsters, and baldies.

(Action, Superhero)

Overlord*

6PM - 8PM Saturday

Staying logged in as the servers of his favorite MMO shuts down, Momonga suddenly finds himself in the game world, in the body of his skeleton lich character. Villainy ensues.

(Action, Fantasy, Isekai)

Yakitate Japan

2PM - 4PM Friday

Kazuma Azuma has a dream, a dream to create the national bread of Japan. But the world of bread making is a competitive place, so he'll have to use his ingenuity, skill, and "solar hands" to make a name for himself! Also, puns, many puns.

(Comedy, Cooking)

*= Significant/intense objectionable content (gore, sexual content, etc) [as rated on Anime News Network].



Video Game Room

Dragon Ball Fighters Z

10PM Saturday - 12AM Sunday

Visit the world of Dragon Ball in this anime fighter! Summon the power of your friends to make a spirit bomb, or just crush them in battle!

Initial D Randomizer

7PM - 9PM Saturday

Check out No Brand Con's retro Initial D cabinets in this tournament! Prove once and for all who the real king of drifting is!

League of Legends

8PM Friday - 12AM Sunday

One of the most competitively played games of recent years, now at No Brand Con! Compete to show off your skills, earn bragging rights among your friends!

Mario Kart 8 Deluxe

10PM Friday - 12AM Saturday

Mario Kart is back! Prepare to drift around your friends in this tournament; watch out for those blue shells!

Mario Party

12AM - 2AM Saturday

It's a late night party with Mario and friends, and everyone is invited! Many believe Luigi can win by doing absolutely nothing, prove them wrong in this tournament!

No Mercy Smash

10AM - 1PM Sunday

Random characters! Random stages! Random EVERYTHING! Come check out No Brand Con's No Mercy Smash tournament!

No Mercy Tournament

10PM Saturday - 1AM Sunday

This secret tournament is something you will not be able to forget, or let go. The true winner of this tournament will be able to draw a path to victory, and not lose their temper in the process.



Video Game Room

Overwatch

4PM - 10PM Saturday

Class based combat with a modern take. Take on friend and foe alike for prizes on the streets of Kings' Row and in the bitter cold of Watchpoint: Antarctica.

Pokemon Ultra Sun & Moon

12PM - 3PM Sunday

You wanted to be the very best, now prove it to your friends! Grab your DS and challenge your fellow attendees to battle in our tournament!

Pokken Tournament DX

5PM - 7PM Friday

It's back! Beat up your friend's favorite Pokémon in this hand to hand fighting simulator!

Ranma Hard battle, or Soul Calibur 2

6PM - 8PM Friday

You voted for tournaments this year, and we delivered! Ranma Hard Battle Tournament! If you don't want to play that, we are offering a Soul Calibur 2 tournament as well!

Super Smash Bros 4 (Wii U)

2PM - 7PM Saturday

One of our most popular tournaments! Pick your favorite character and SMASH your friends in this video game icon filled battle. Champion over your fellow attendees!

Super Smash Bros Melee

1PM - 4PM Sunday

Sworn by some to be the only truly competitive smash brothers. Pick fox (Or not) and fill this tournament with FIYAAAAH.



Tabletop Gaming

*Drafts are available during the day (during “Store Open”, stop by the Tabletop room for details.

Carcassonne

5PM - 7PM Friday

A tile-placement game set in the south of France. Tiles can feature roads, cities, cloisters, grassland and more depending on any included expansions. 2-5 players claim points by setting their meeples in the different types of tiles. Certain ones will grant you quick points and the return of your meeple right away, while others hold out for the possibility for a larger score. Come get as many points as you can in our Carcassonne tournament!

FNM Magic the Gathering

6PM Friday - 12AM Saturday

Draft format, \$15 entry, prizes based on participation, packs may be discussed. If there is enough interest, there may be a second draft following the original. Also, additional drafts and tournaments may be discussed with our store owner.

Frag

10AM-1PM Sunday

Self-described as a first-person shooter board game, Frag is pretty well summed up by its tagline. “If it moves, shoot it.” An homage to games like Doom and Quake players randomly spawn on a board with the goal of collecting weapons and getting to three kills or “frags”. With a semi customizable character, loads of weapons, “cheat codes” and respawning on your next turn Frag is a constant battle for the best gear. Frag comes with its own tournament play style so only 6 spots will be available. So make sure to sign up for this explosive tournament!

Pathfinder Society

1:30PM - 6:30PM Friday, 7PM Friday - 12AM Saturday, 8AM - 1PM Saturday

1:30PM-6:30PM Saturday, 7PM Saturday - 12AM Sunday, 9AM-2PM Sunday

Whether you’re an old hand at tabletop roleplaying or just getting your feet wet, stop by to play a few games with our local heads of the Society. All are welcome, and sign up sheets will be out for the duration of the convention. Also includes Starfinder Society if you want to try a more sci-fi bend.



Tabletop Gaming

Settlers of Catan

11AM - 3PM Saturday

An award-winning settlement game out of Germany. 3-4 players battle for resources and dominance on a randomized board. Commonly referred to as a gate-way game, Catan is many people's entry into the large world of board games. Easy to learn, fun to play with many different play styles and boards we hope you join us for our Catan tournament!

Shogi

3PM - 6PM Saturday

The game of generals: Ever wanted to learn a game from another side of the world? Shogi has appeared in many anime, notably Naruto, and we have the privilege of a trained instructor on our grounds. This will be open throughout the weekend, but has been added on Saturday for scheduling.

Store Open

3PM - 6PM Friday, 10AM - 10PM Saturday, 10AM - 4PM Sunday

The Tabletop Room is pleased to introduce Clairemont Comics in our space for this convention year. Feel free to enter and see their collection of figures, dice, comics, and cards for your perusal. Whenever the store is open, Magic drafts are open to groups of eight. Sign up in the room if interested.

Ticket to Ride

6PM - 9PM Saturday

Trains used to be the way to see the world, traveling across the country while taking in breath taking sights! In Ticket to Ride, you oversee the trains and their routes. 2-5 Players decide how their trains get from city to city on a crowded board. Longer routes are worth more points, but give other players a chance to block you for a route you need. Travel in the USA, Europe, all around the world or even in the Great Lakes Area. Come travel with us at our Ticket to Ride Tournament!

Werewolf

12AM - 2AM Sunday

A game that has been played in many corners of our halls, Werewolf now has a point of play in our game room. Come and stay as long as you'd like, and learn a game that will always be available for as many people as you can fit.

CHULA VISTAS & CHURLISH BEASTAS

A WHALE OF A TALE

A Puzzle Hunt adventure for 1 or more high-Int heroes

Hail, puzzle-solvers!

Things have been peaceful in the seaside village of Bad Break for almost five hours, since the robot zombies of Cthack'zirr were run out of town by the last batch of adventurers. That or the Cthack'zirrians ate their fill of adventurer and moved on. Either way, quiet on that front.

But deep below the waves, a boatload of trouble is brewing. The warlock Ex'ecu'tros's unholy experiments have produced a creature massive in both threat and size: Zxq'uri'ezqq'qqzx, the first were-whale. Accompany the No Brand Heroes into Ex'ecu'tros's waterside lair and ensure he is also the LAST were-whale.

Solve the puzzles here in the program guide and around the convention to loot the rooms of the lair and acquire magical trinkets. Bring your answers to the Puzzle Hunt award ceremony (1 PM Sunday, panel room 2). Each right answer will give you a chance to win some real-world loot!

The Alchemist's Lab

The Crypt

The Gallery

The Guardpost

The Kennels

The Larder

The Library

The Perilous Bridge

The Trapped Room

The Secret Passages

THE TRAPPED ROOM

The party is about to step into this wooden-floored chamber when Gardening Ninja motions for everyone to stop! The floor has been boobytrapped by goblins. Spiked pits lie below for careless adventurers.

You're not sure when Gardening Ninja became an expert on goblin craftsmanship but he's the closest thing to a rogue the party has, so you trust his Find Traps check.

Shade in the tiles that are safe to walk on, and circle the letters in the tiles that would cause you some serious fall damage.

1. The goblins wouldn't have made the room untraversable. It's possible to walk up, down, left, and right from any safe tile and reach any other.
2. They also wouldn't make it too safe. There aren't any 2x2 regions where all four tiles are safe.
3. The numbered tiles are where Gardening Ninja has spied structural weaknesses. Each represents a pit which spans that many tiles. (So a tile with a 1 on it is a pit by itself with safe tiles on all four sides, whereas the 3 must be connected to two additional unsafe tiles.) Pits must not border each other. (That would make them one bigger pit.)
4. Once you've disarmed these traps, sort through the junk left over in each pit to find a treasure some witless adventurer clearly didn't use properly.

K	O	U	1	O	1	M	E
A	1	E	K	T	S	I	I
T	A	V	N	R	G	5	T
I	A	1	R	A	N	A	T
A	R	B	F	E	H	M	1
L	I	3	O	E	A	N	E
G	N	R	O	E	F	R	E
F	N	L	8	R	E	T	8



Food At The Chula Vista



1. Kilbourn City Grill
2. Kaminski's Chop House
3. The Tavern Restaurant
4. Luigi's Pizza

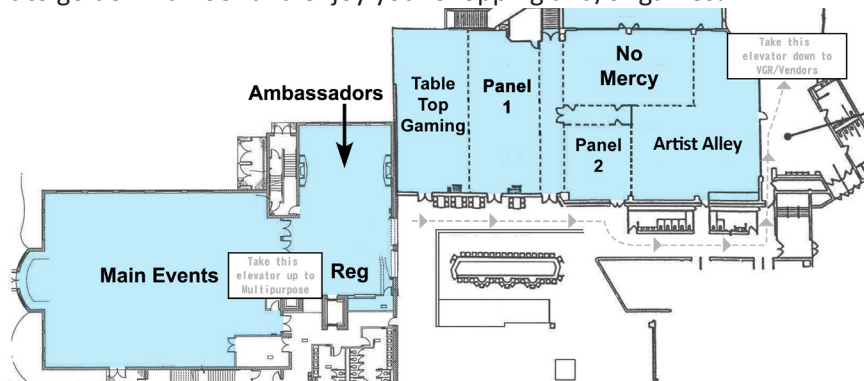
500 ft



FAQs

How do I get downstairs to Vendors & VGR?

Go down the main hallway past the tabletop room, panel rooms, and turn left after the artist alley, there will be an elevator in this lobby. Use it to go down a floor and enjoy your shopping and/or games!



How do I get upstairs to multipurpose?

In the registration and ambassador alley room there is an elevator. Use it to go up a floor. Multipurpose will be right there.

How do I get upstairs to anime or staff room?

From the hotel's main entrance lobby (near the coffee shop) there is an elevator. Use it to go up a floor. When you exit the elevator, go left to reach anime or right to reach staff room.

How do I volunteer?

Go to our staff room and ask a staff member. We'll get you set up!

How do I tag No Brand Con or ChulaVista on social media?

Twitter: @NoBrandCon & @ChulaVistaWI

Facebook: @NoBrandCon & @ChulaVistaResort

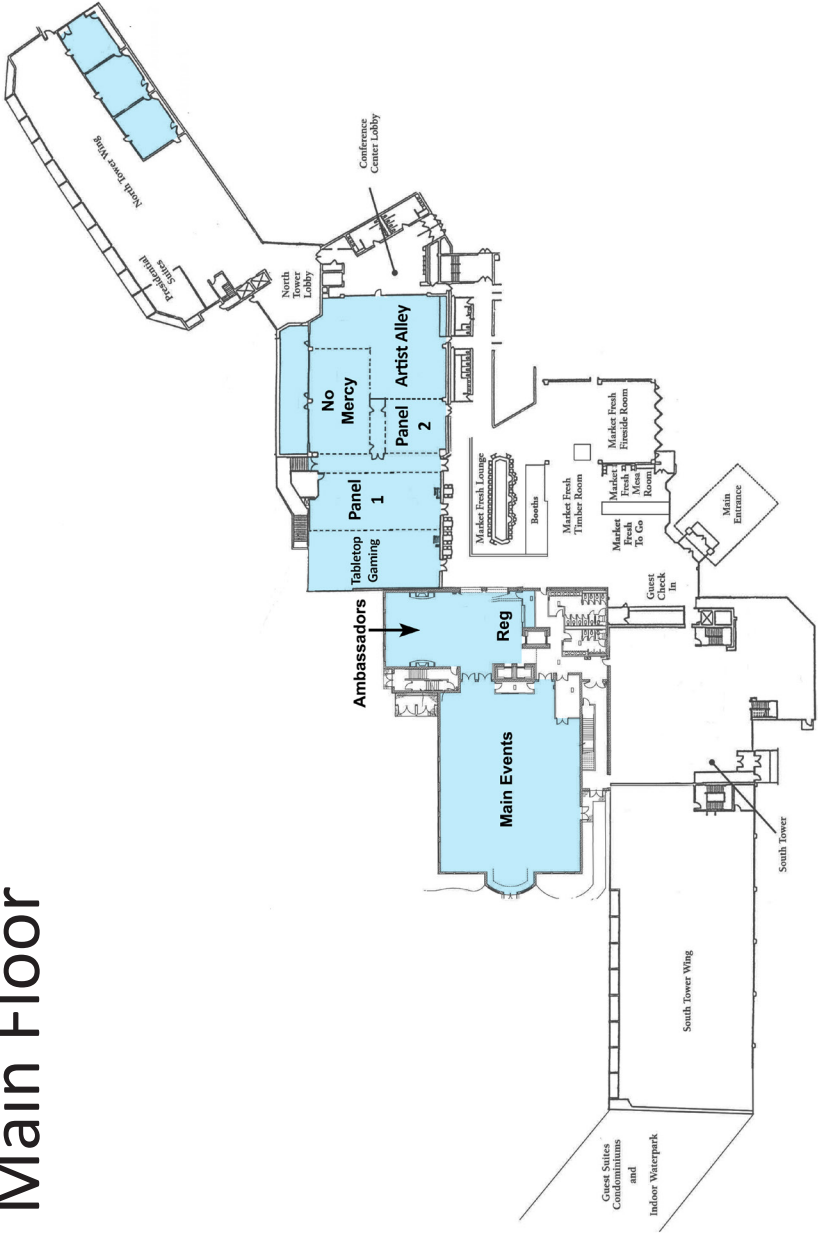
I live in Eau Claire & would like to be on staff next year, what next?

Go to our staff room and ask a staff member for more information. We meet weekly during convention season. Pulling off a convention this big takes a lot of great nerds.

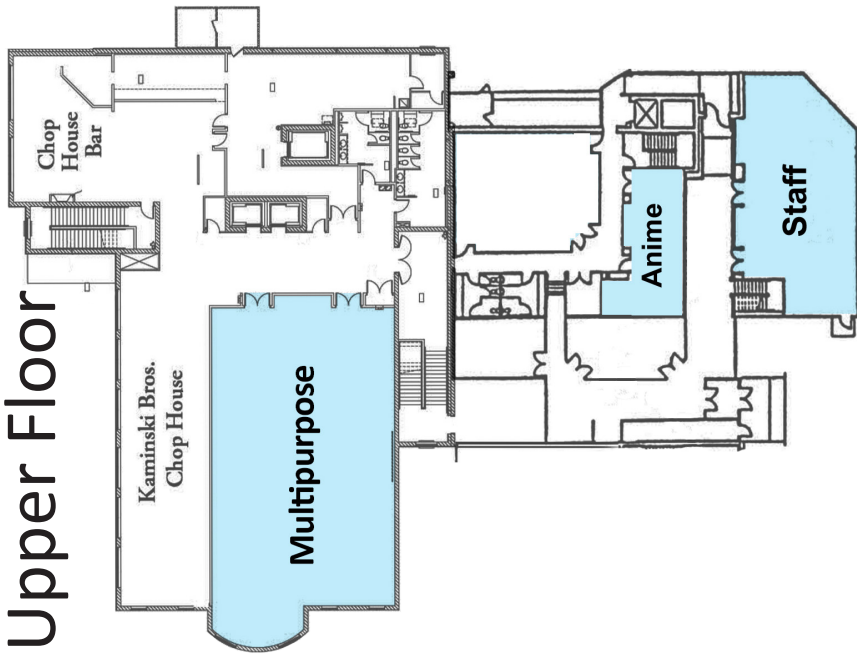


Convention Maps

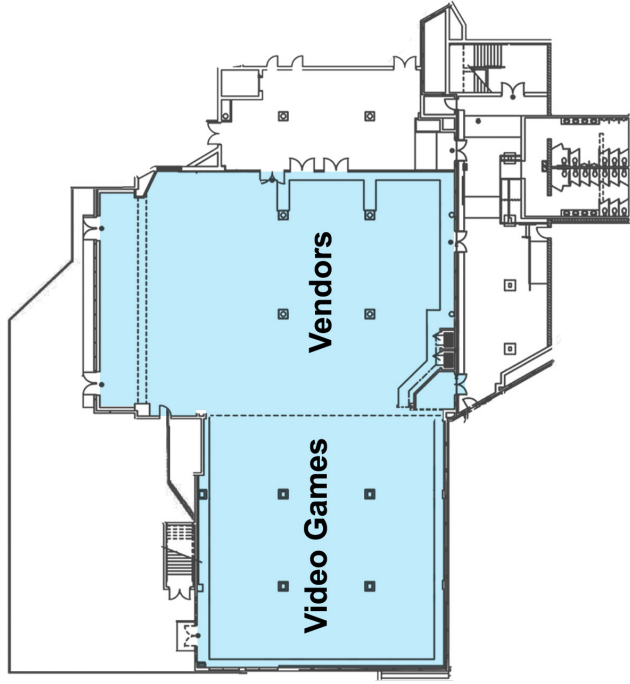
Main Floor



Upper Floor



Lower Floor





Thank You!

Thanks again for attending No Brand Con 2018! We hope to see you next year! Our dates for 2019 are March 29th-31st, we look forward to seeing you!

A special thank you to all our sponsors:

Brook Buechner
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Kitsune Kon

July 20-22, 2018

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***Guests *Tabletop *Video gaming
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