



No Brand Con  
P.O. Box 1892  
Eau Claire, WI 54702

<http://www.nobrandcon.com>

## NO BRAND CON 2008 SPONSORSHIP PACKET –version 10.DEC.2007

No Brand Con exists today because of the time and effort put in not only by staff but the fans that support us. So you must be wondering what you can do to help? Great! That's where Sponsorship comes in. The extra assistance from people like you can help improve many areas of the con such as inviting voice actor guests, giving better prizes for tournaments, and adding extra guarantee that No Brand Con will be around for years to come. Sponsorship helps make No Brand Con the best experience possible.

No Brand Con is a convention founded by college students; having every penny come out of our own pockets, we understand what it means to donate. As such, we appreciate monetary donations in any amount and we show our appreciation by offering a Sponsor Pass and other benefits starting at \$100. Money, however, is not the only way to can help out. Events such as the raffle and video game tournaments require prizes so donations of manga, DVDs, anime merchandise, and other such items are also welcome.

Simply pre-registering is a benefit to the convention, because so much of our expenses come before the convention begins. But don't forget, each level of sponsorship above \$100 includes a pass for at least one person, and all the benefits pre-registration includes. Already registered? Don't worry! Email us before pre-registration ends and we'll let you pay the difference on top of your existing registration!

Sponsorship is a contract between you and No Brand Con. You sponsor the event, guest, or room of your choice, and we supply you with the benefits as outlined in this packet. We reserve the right not to refund any sponsorship dollars once donated, but you reserve the right to get what those sponsorship dollars bought you!

Don't hesitate! Become a sponsor today!



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## SPONSORSHIP RATES AND BENEFITS

These are the levels of sponsorship currently available. Please be sure to fill out on the form both your sponsorship level and the area where it is to be used! Individuals may only sign up for Donations and Sponsorship Level Bronze, but groups, organizations, and businesses may sponsor in any level all the way up to platinum!

### Individuals and Groups

<b>Funn Donation:</b> \$1 - \$99, or Prize Donation	<b>Gold:</b> \$250 - \$399
Mention in the Program Guide	2 Sponsor Passes
Mention on Website	2 No Brand Con 2007 Passes 1/2 page ad in Program Guide Link on Website
<b>Bronze Level:</b> \$100 - \$149	<b>Platinum:</b> \$400+
1 Sponsor Pass	3 Sponsor Passes
Mention in the Program Guide	
Mention on the Website	
<b>Silver:</b> \$150 - \$249	3 No Brand Con 2007 Passes
1 Sponsor Pass	Full page ad in Program Guide
1/4 page ad in Program Guide	Link on Website
Link on Website	Logo on Website

*1 Sponsor Pass includes the following benefits:*

- Weekend Admission
- "No Brand Hero" T-Shirt
- Preferred Seating for events
- Guest Buffet Ticket
- A copy of the No Brand Comic

Once Sponsorship registration is complete, a Sponsorship Confirmation Letter will be emailed (unless "ground mail preferred" is marked) to the address provided in the Sponsorship Application Form. **This letter or proof of identity must be printed and presented at the door to claim Sponsor Passes. If this letter is lost a photo identification may be presented instead.** "No Brand Hero" T-Shirt is standard attendee-issue shirt which will be available at the convention, or may be mailed *after* the convention weekend if you cannot attend. **Sponsor Passes are transferable**, however the Sponsorship Confirmation Letter must be presented at the door in order to claim Sponsor Passes.



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**No Brand Con 2007 Passes *are* transferable.** Confirmation Letters will be emailed to the address on the Sponsorship Application Form once 2007 pre-registration ends. **These are normal Attendee Passes, not Sponsor Passes.** **Preferred Seating** is valid only for the Costume Contest, Man Auction, Variety Show, Guest Brunch, and Opening/Closing Ceremonies. Panels and other events are not included.



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**SPONSORSHIP APPLICATION FORM**

Please fill out this form and send it to the address in the letterhead. Circle only one kind sponsorship category and only one level of sponsorship. Please enclose the full payment amount with your application. If sending prizes, please mail to the above address in the proper container (sleeves, boxes, etc.). Sponsor is solely responsible for shipping costs.

Please keep a copy of this completed form for your records.

**Name:** \_\_\_\_\_

**Address:** Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

*Shirt Size (if applicable):* \_\_\_ XXL \_\_\_ XL \_\_\_ L \_\_\_ M \_\_\_ S (use numbers)

*Sponsorship Level (choose one):*

- Funn \$1 - \$99 or by donation

- Bronze: \$100 - \$149

- Silver: \$150 - \$249

- Gold: \$250 - \$399

- Platinum: \$400+

**Total Sponsorship amount included on Check / Money Order (list \$0 if Prizes): \$\_\_\_\_\_**